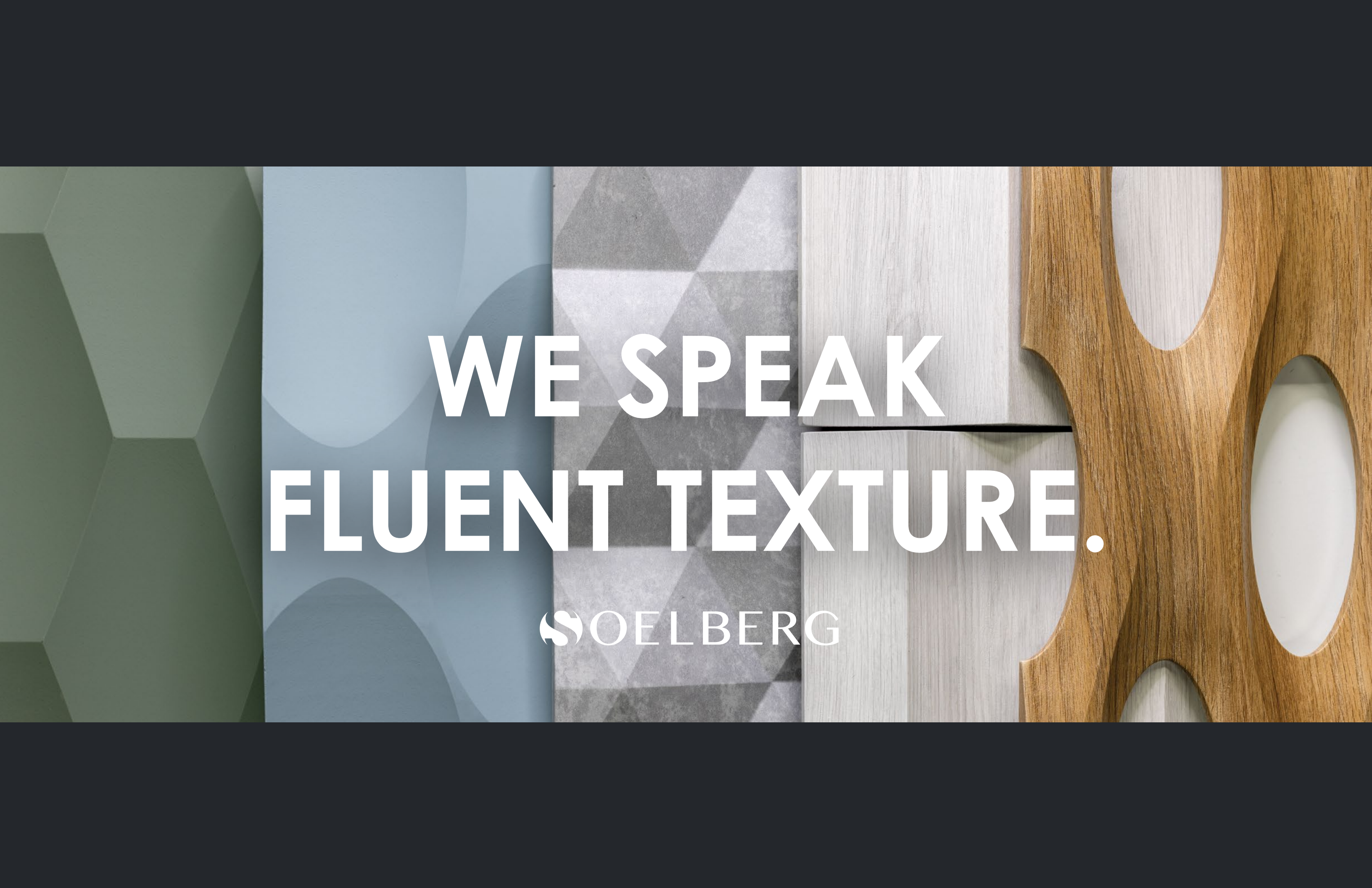
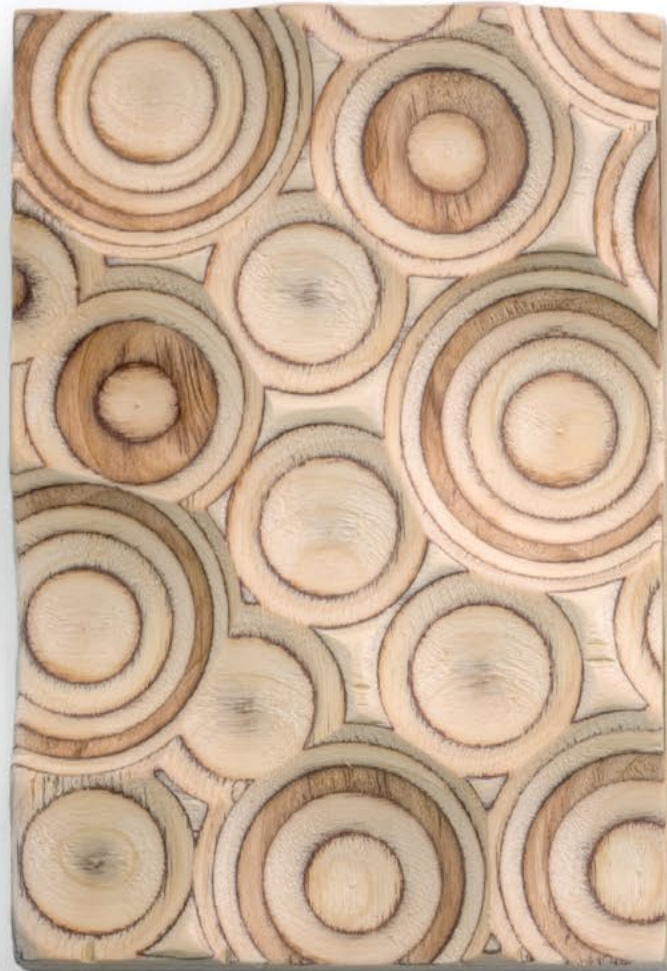
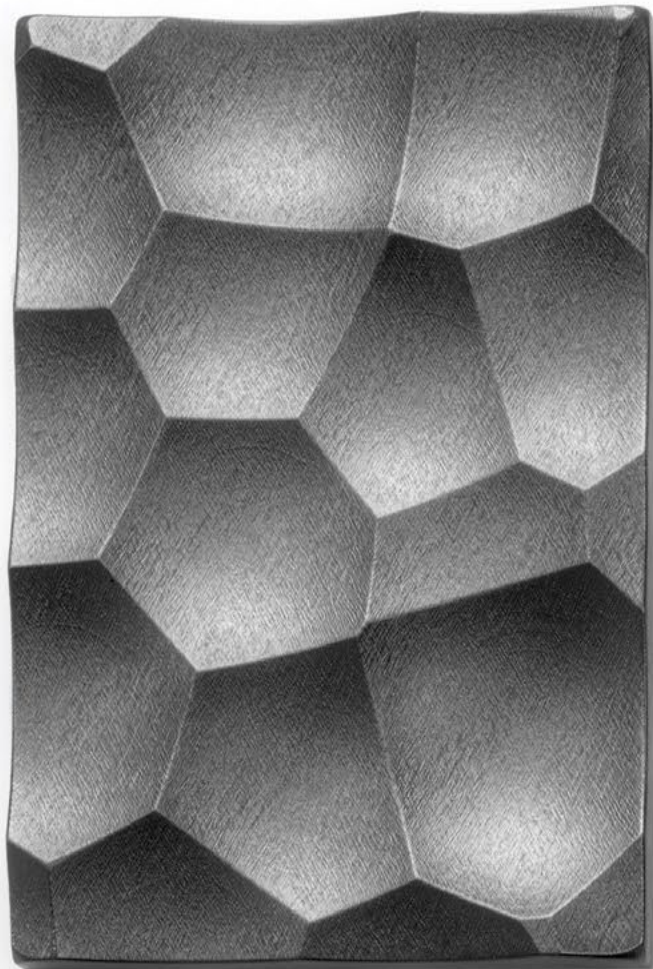




**WE SPEAK
FLUENT TEXTURE.**

SOELBERG



SOELBERG

TEXTURE TO THE CORE.

WE DESIGN. WE MAKE.

PROUDLY MADE IN THE USA

 SOELBERG

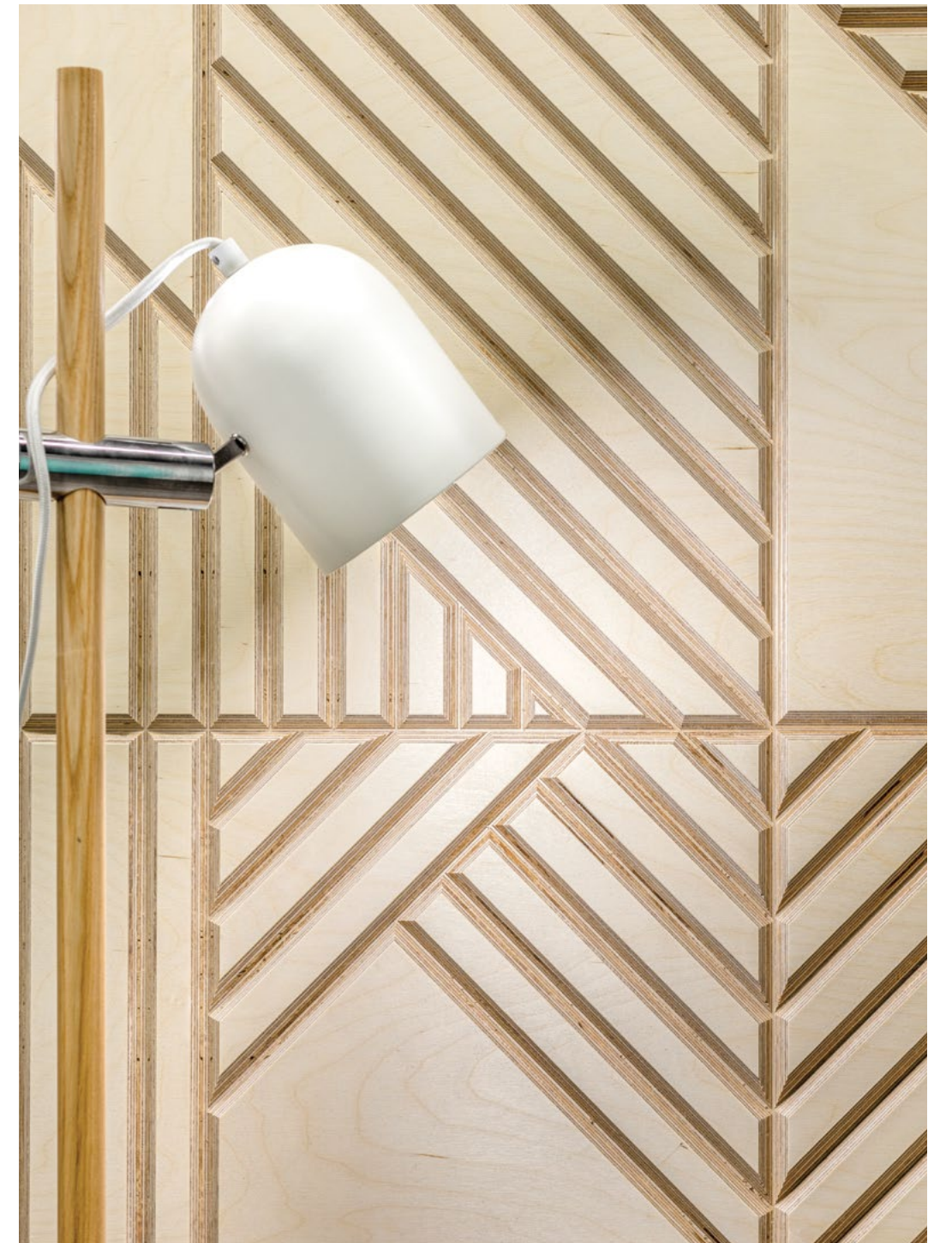


OUR CORES
MAKES US
MORE



SOELBERG

SAME PATTERN REPRESENTED IN DIFFERENT CORES



SOELBERG



ROTATE AND REPEAT

SOELBERG

The background is a light brown architectural floor plan of a room. It features various acoustic treatment elements: two circular speakers on the top wall, a rectangular speaker on the left wall, and a curved wall on the left. There are also some furniture outlines like a sofa and a chair. The text is overlaid on this plan.

WE DO ACOUSTICS DIFFERENTLY

 SOELBERG



SOELBERG

ANYONE CAN CUT PET WE TEXTURE

 SOELBERG



CONFIDENTIAL CLIENT | RMW ARCHITECTS | SACRAMENTO, CA

SOELBERG

DIMENSIONAL SOUND ABSORBING TEXTURE

#WESPEAKFLUENTTEXTURE





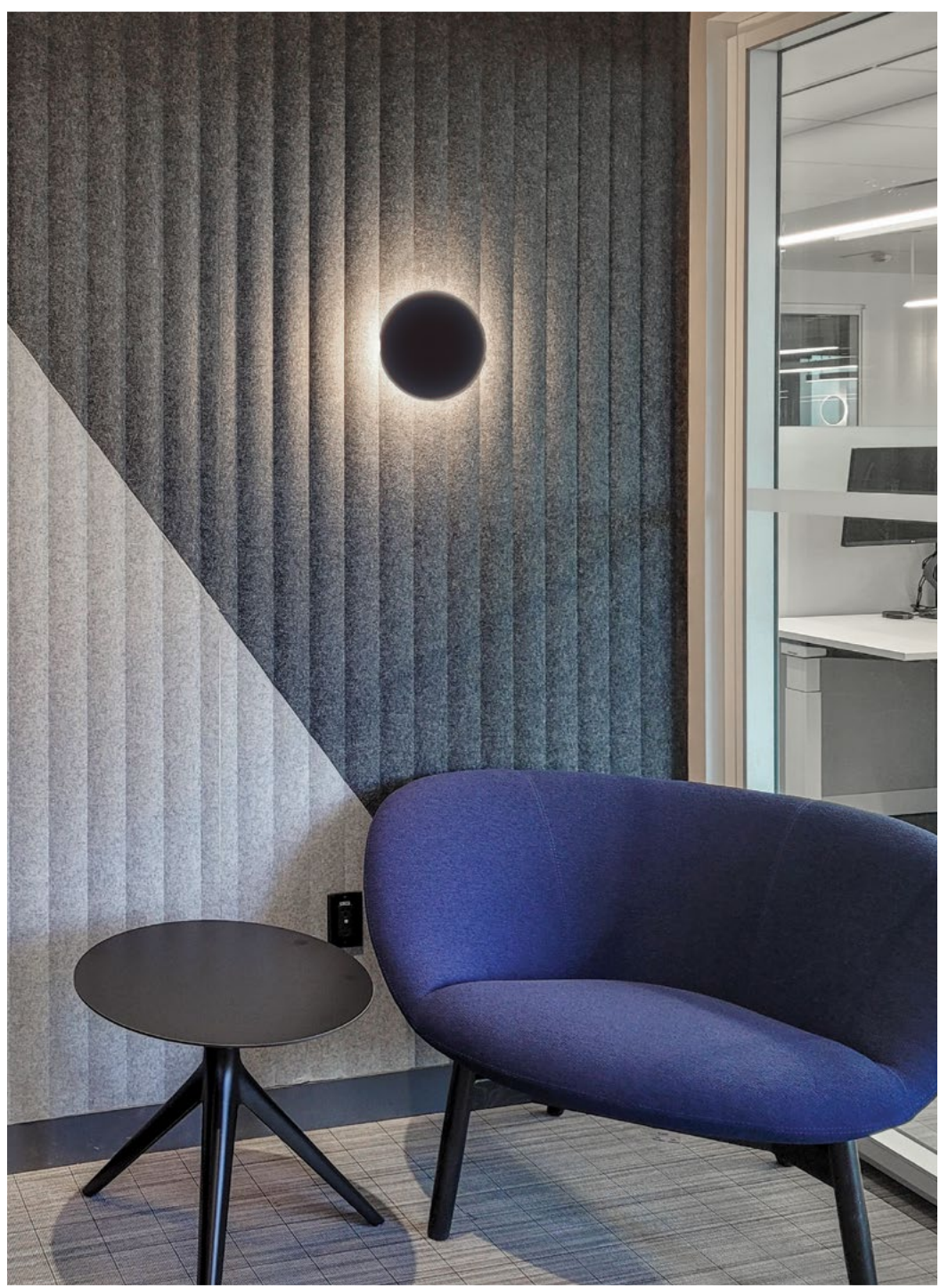
UNION HEIGHTS | ORTEGA D.A.S. | WASHINGTON, DC



SOELBERG

CONTINUOUS SEAM REPEAT PATTERNS

#MAKEITCOOLMAKEITQUIET



SOELBERG



**SEAM-INGLY
ENDLESS**

#WESPEAKFLUENTTEXTURE

WALLS OF SOFT & TOUCHABLE TEXTURE

#WESPEAKFLUENTTEXTURE

HED OFFICE | HED | LOS ANGELES, CA

SOELBERG



ANYTHING MISSING?

#MAKEITCOOLMAKEITQUIET

 SOELBERG

GET IN THE GROOVE WITH VU

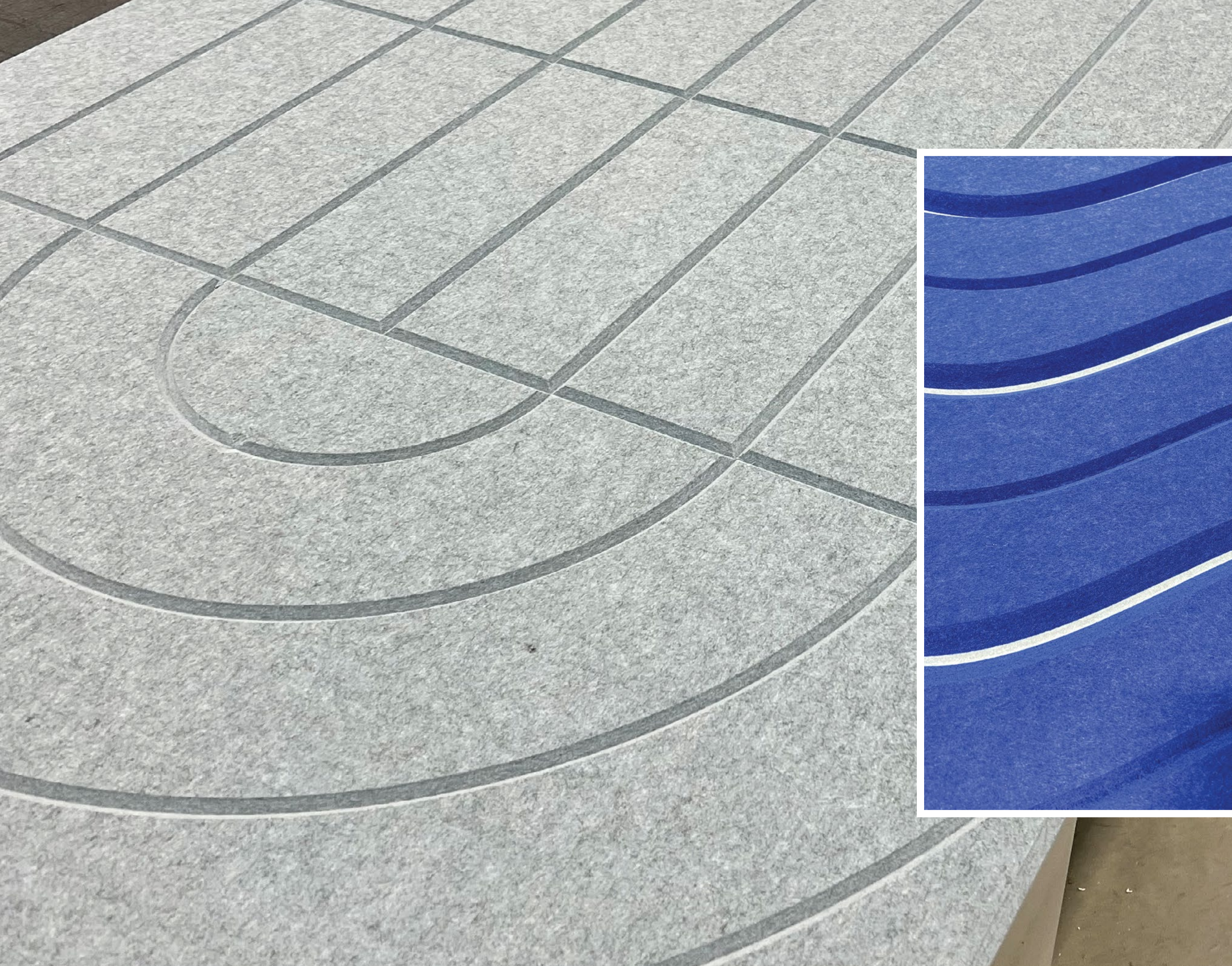
#MAKEITCOOLMAKEITQUIET



DOORDASH | STUDIO ARCHITECTURE | SAN FRANCISCO, CA



SOELBERG



SOELBERG

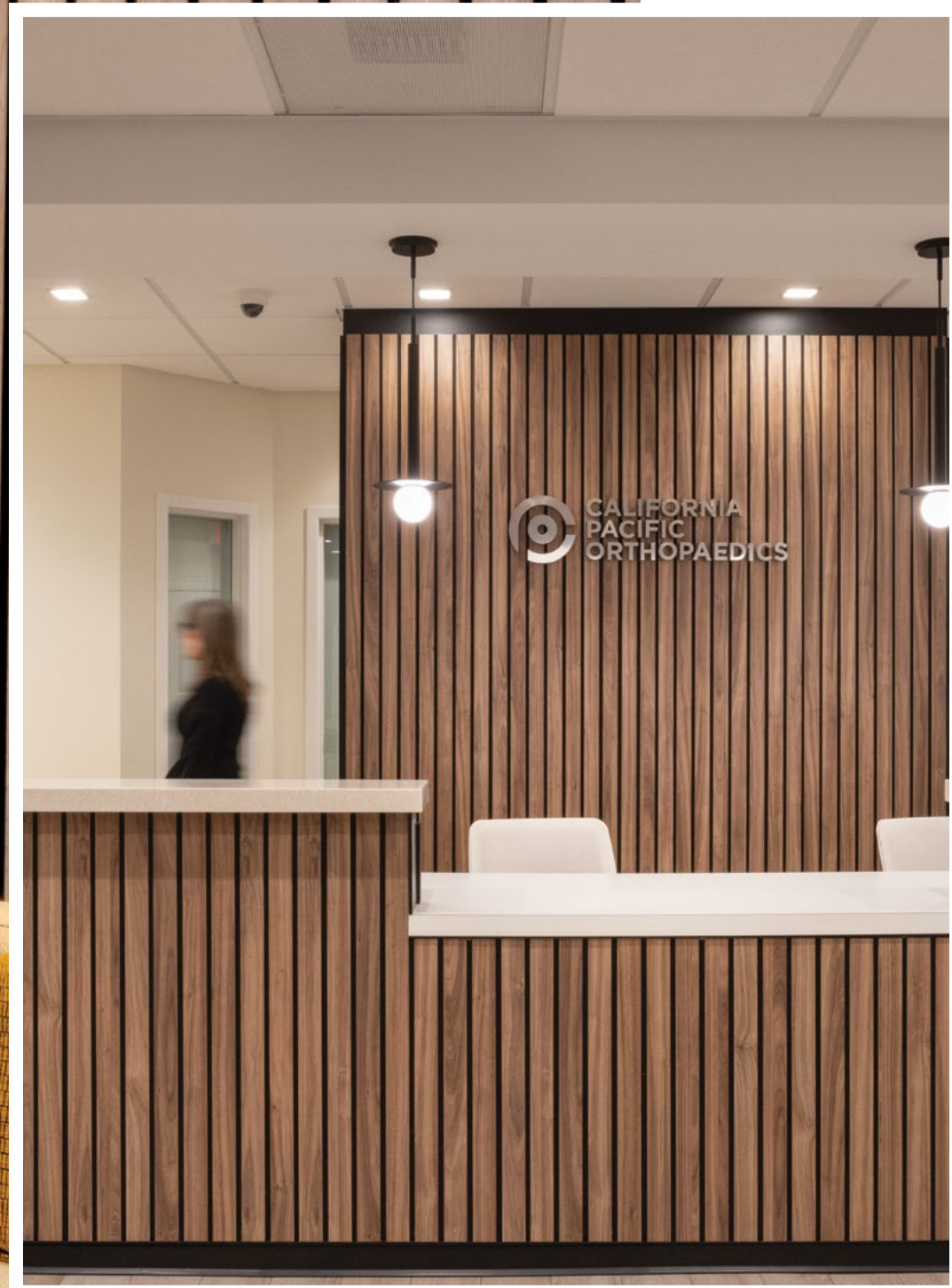


MORE CORE COMBINATIONS

#YOURWALLSAREWAITING



CALIFORNIA PACIFIC ORTHOPAEDICS | JAMIE RAY DESIGN | SAN FRANCISCO, CA



NEOCON SHOWROOM | FROVI | CHICAGO, IL

SOELBERG

WALL ART OR SPACE DIVISION

#WESPEAKFLUENTTEXTURE

SOELBERG



SOELBERG





SOELBERG



CONFIDENTIAL CLIENT | FLAD ARCHITECTS | STANFORD, CA

UNLIMITED COLOR COMBOS

#WESPEAKFLUENTTEXTURE



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BERRY DUNN | LAVALLEE BRENSINGER ARCHITECTS | PORTLAND, ME



SOELBERG

MORE COLOR WITH PRINT

#MAKEITCOOLMAKEITQUIET



SOELBERG



IT STARTS
WITH A SAMPLE



IMAGERY FOR INSPIRATION

#MOREMUTO

SOELBERG





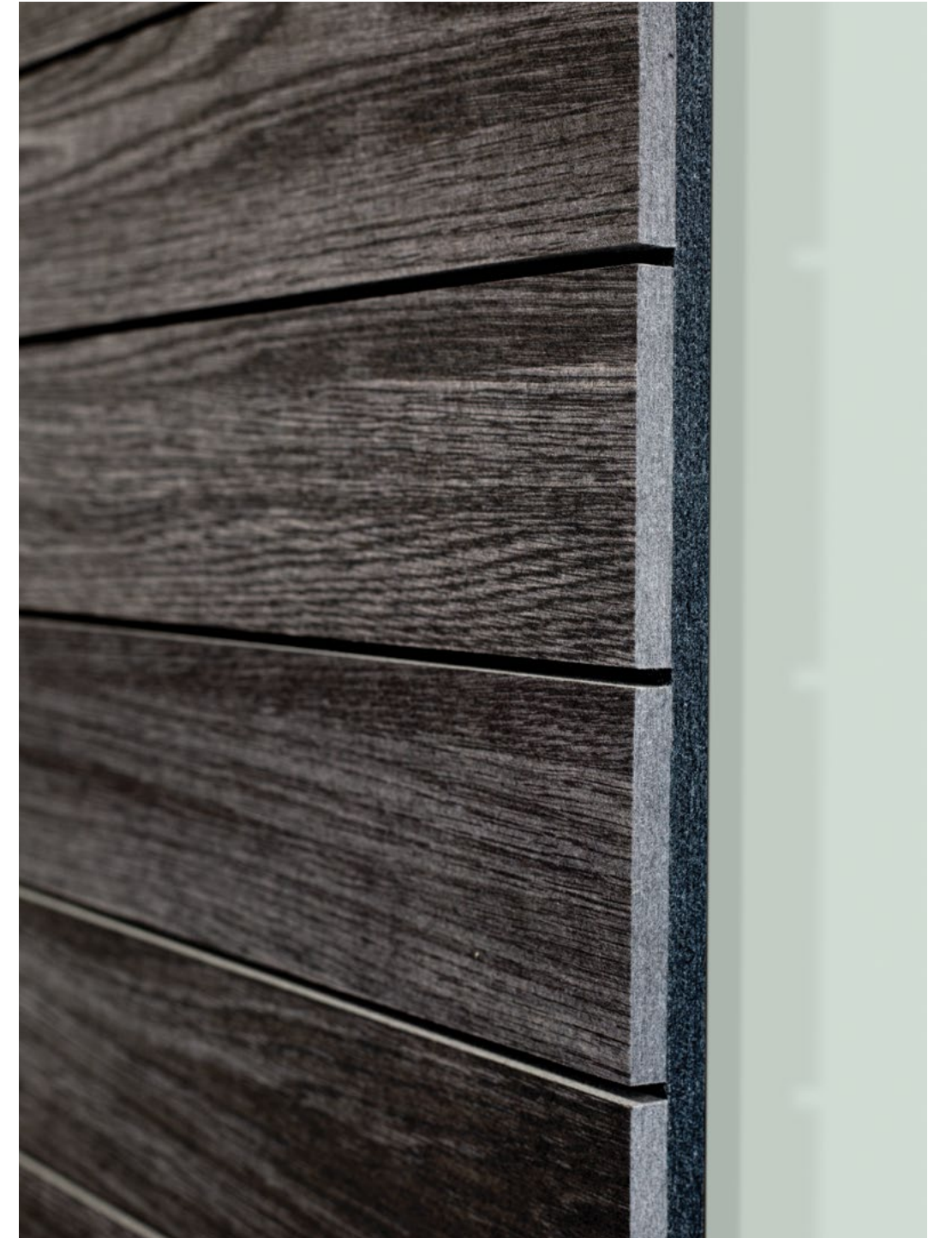
REAL WOOD LOOK + FUNCTION

#WESPEAKFLUENTTEXTURE

SOELBERG



JEFFREY PARK | MEYERS + ASSOCIATES | COLUMBUS, OH



 SOELBERG





SOELBERG

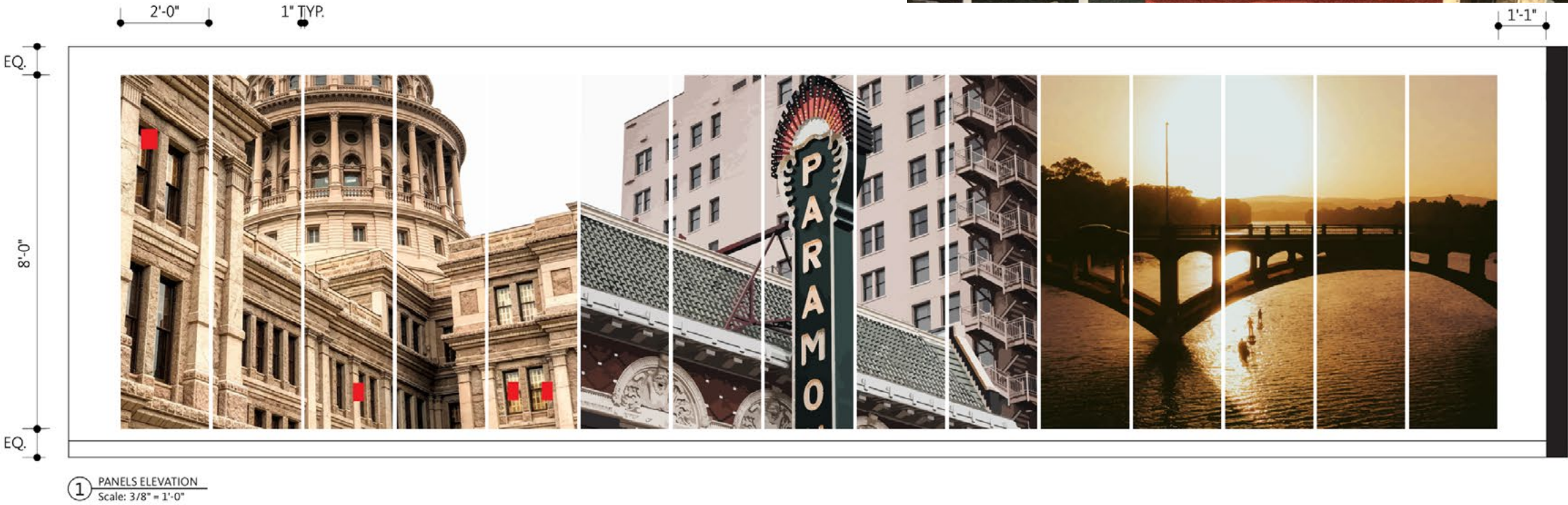
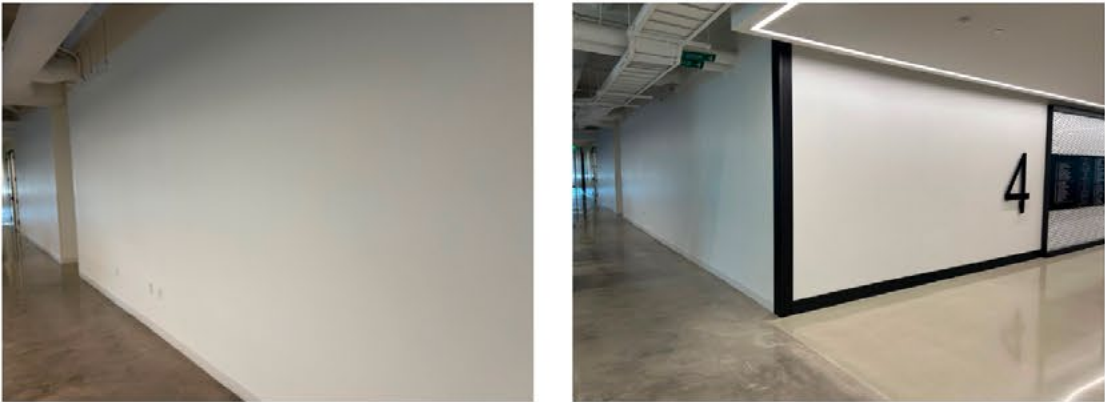
CITRUS | CITRUS | PORTLAND, ME

CUSTOMIZE YOUR PRINTS

#MAKEITCOOLMAKEITQUIET

MURAL LOCATION B.1 - AUSTIN DAY-TO-NIGHT

KEY:
OUTLET / SWITCH



PRINT SAMPLE

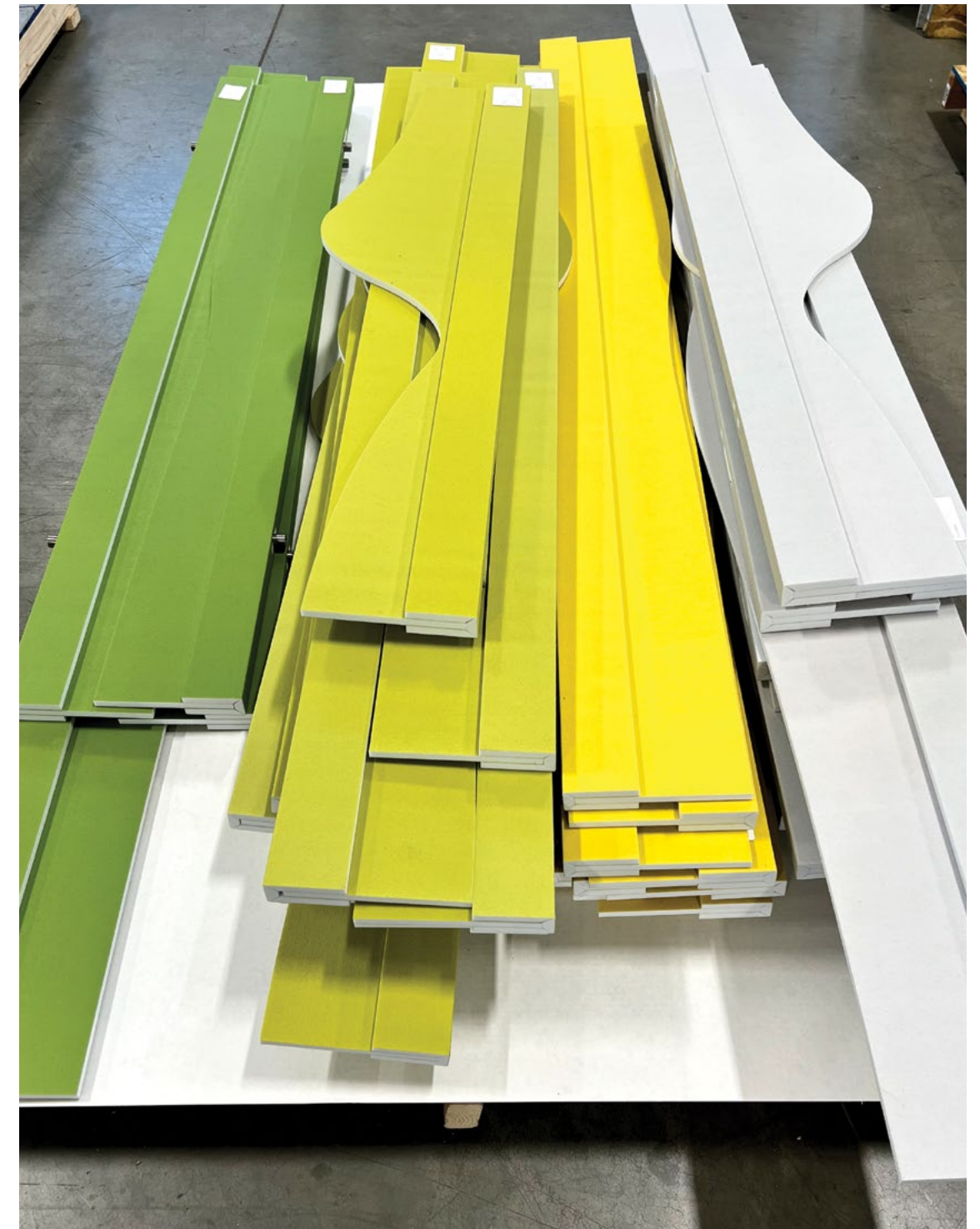




THE REQUEST: BAFFLES TO MATCH PAINT

CORNELL ELEMENTARY | 10FOLD ARCHITECTURE | DES MOINES, IA

SOELBERG



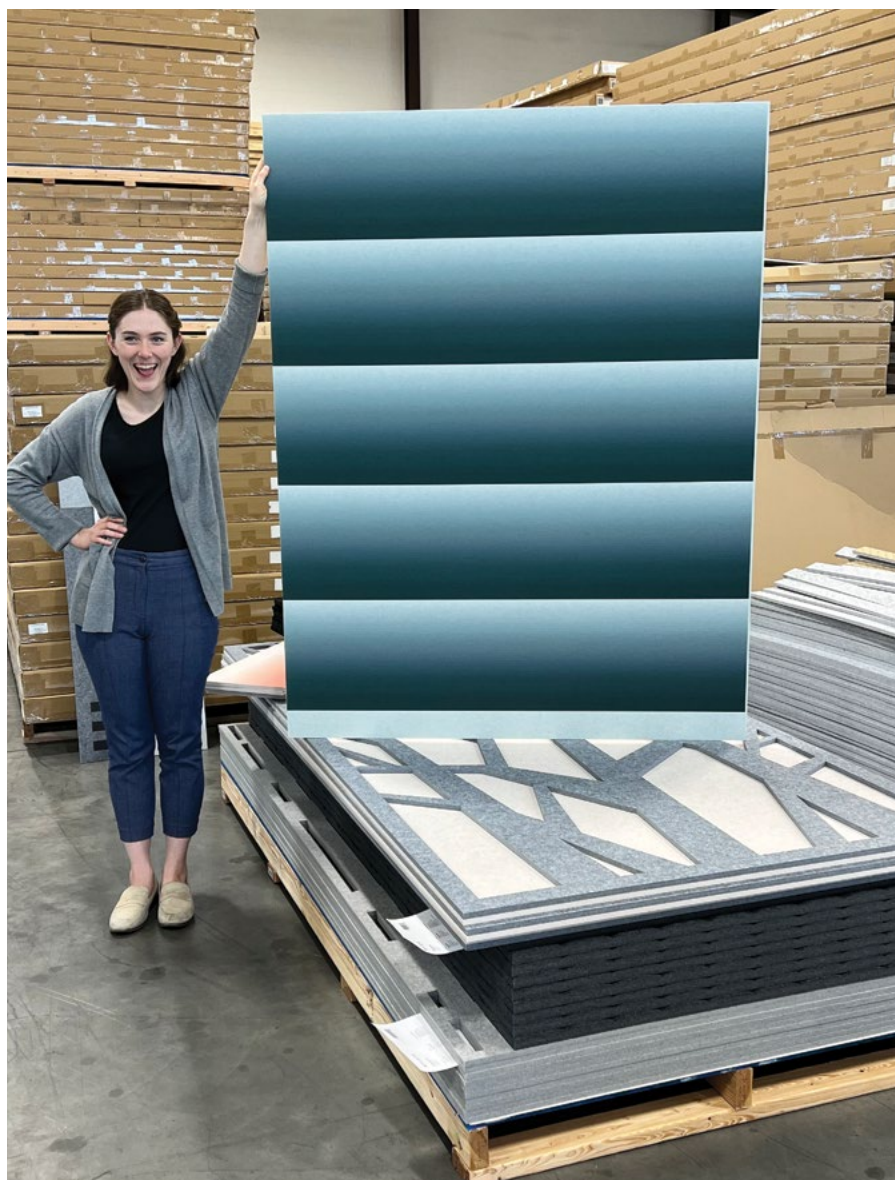
OUR RESPONSE: **YES**



DOORDASH SUNNYVALE | STUDIOS ARCHITECTURE | MOUNTAIN VIEW, CA

COOL CUSTOMIZATION

SOELBERG



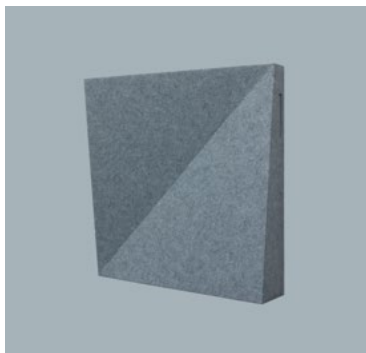
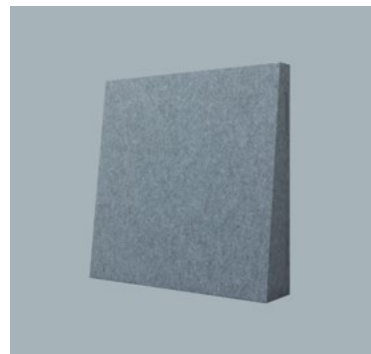
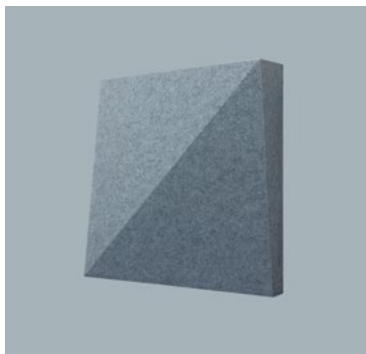
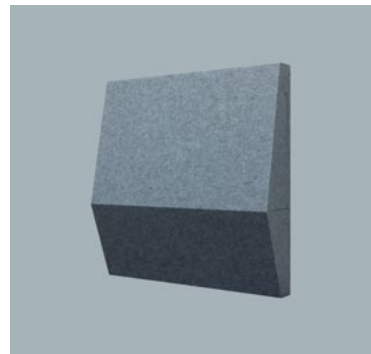
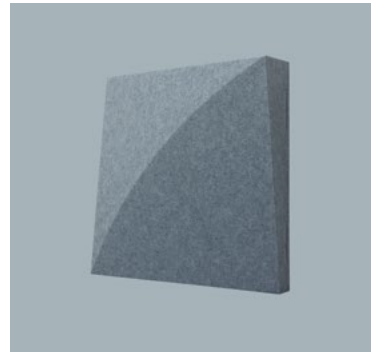
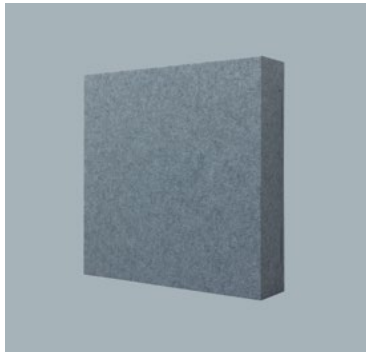
SO MANY OPTIONS

SOELBERG



YOUR WALLS WANT MORE WITH ACOUSTIC TILES

 SOELBERG



SOELBERG





YOU KNOW WE KNOW CEILINGS

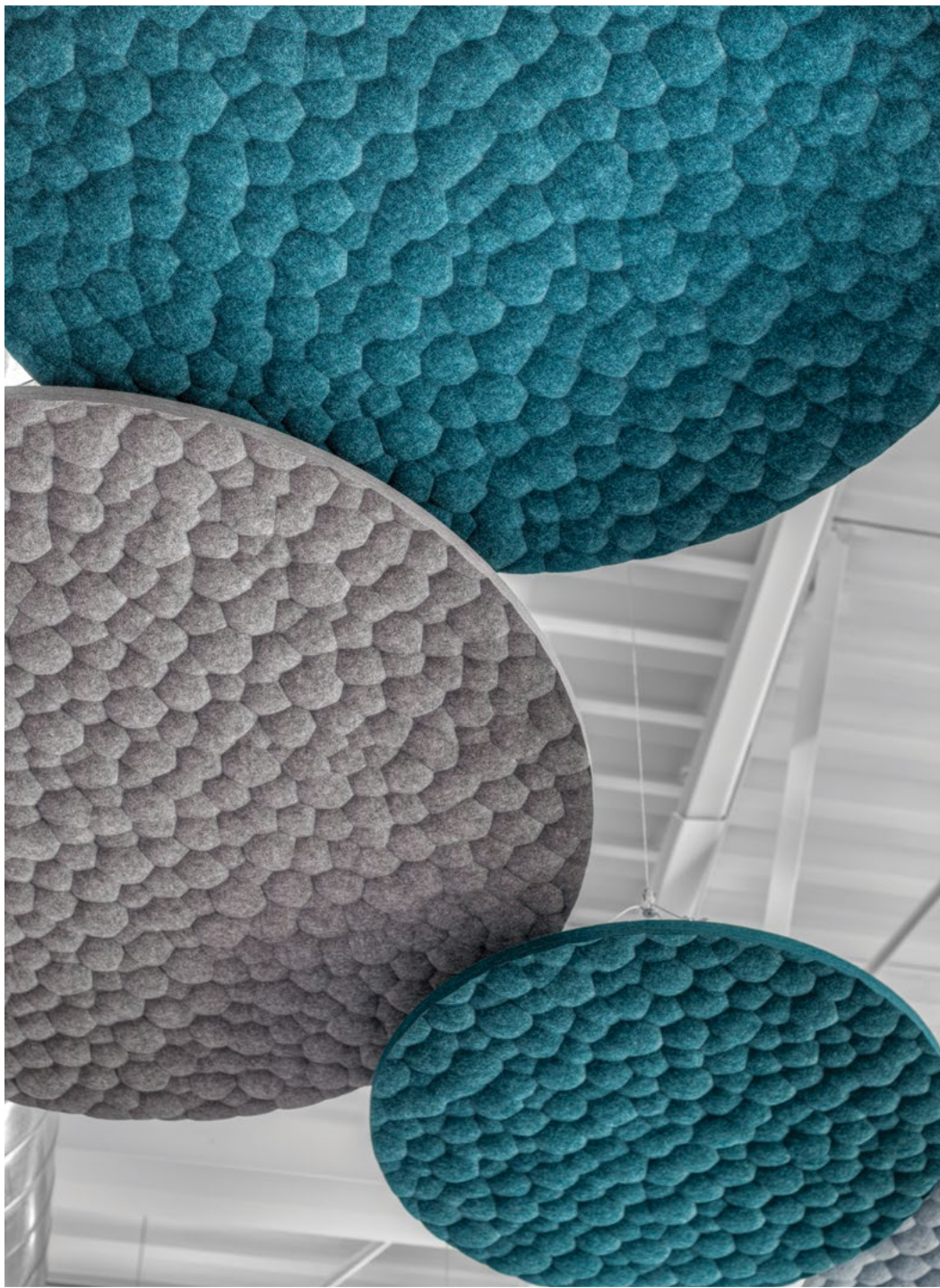
SOELBERG



DO YOU WANT CLOUDS OF TEXTURE?

#MAKEITCOOLMAKEITQUIET

 SOELBERG



SOELBERG





SOELBERG



SOELBERG

A modern kitchen interior featuring a striking red, grid-patterned ceiling. The space includes a white countertop with a sink and a wooden cutting board, a stainless steel refrigerator, and a white island with four beige bar stools. Large windows offer a view of a hilly landscape with autumn foliage. The text "MORE OPTIONS WITH CEILING TILES" is overlaid in large white letters.

MORE OPTIONS WITH CEILING TILES

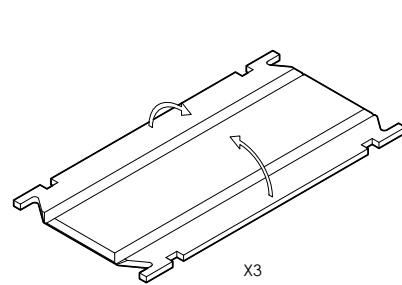
SOELBERG

MORE TILE ITERATIONS

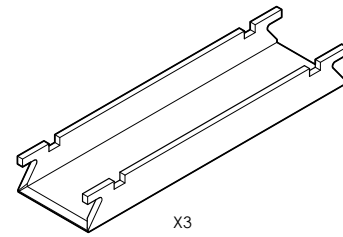
#MOREMUTO

SOELBERG

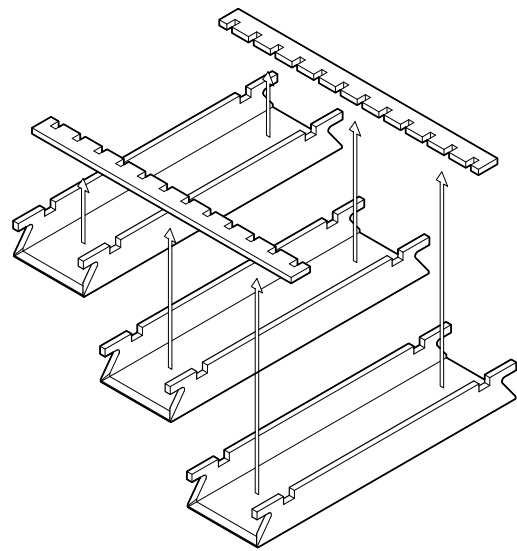
EASY TO ASSEMBLE & INSTALL



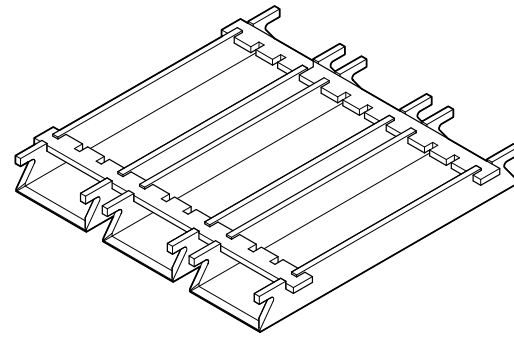
STEP ONE



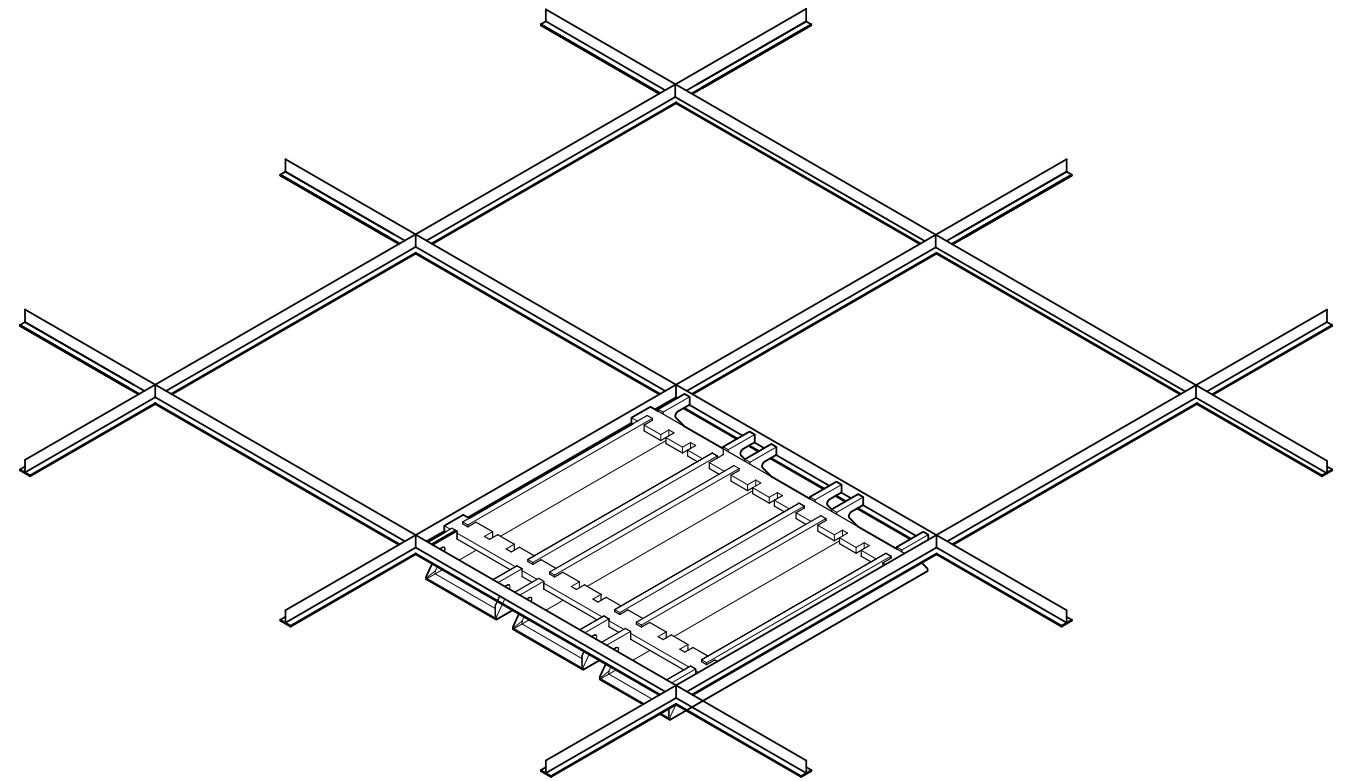
STEP TWO



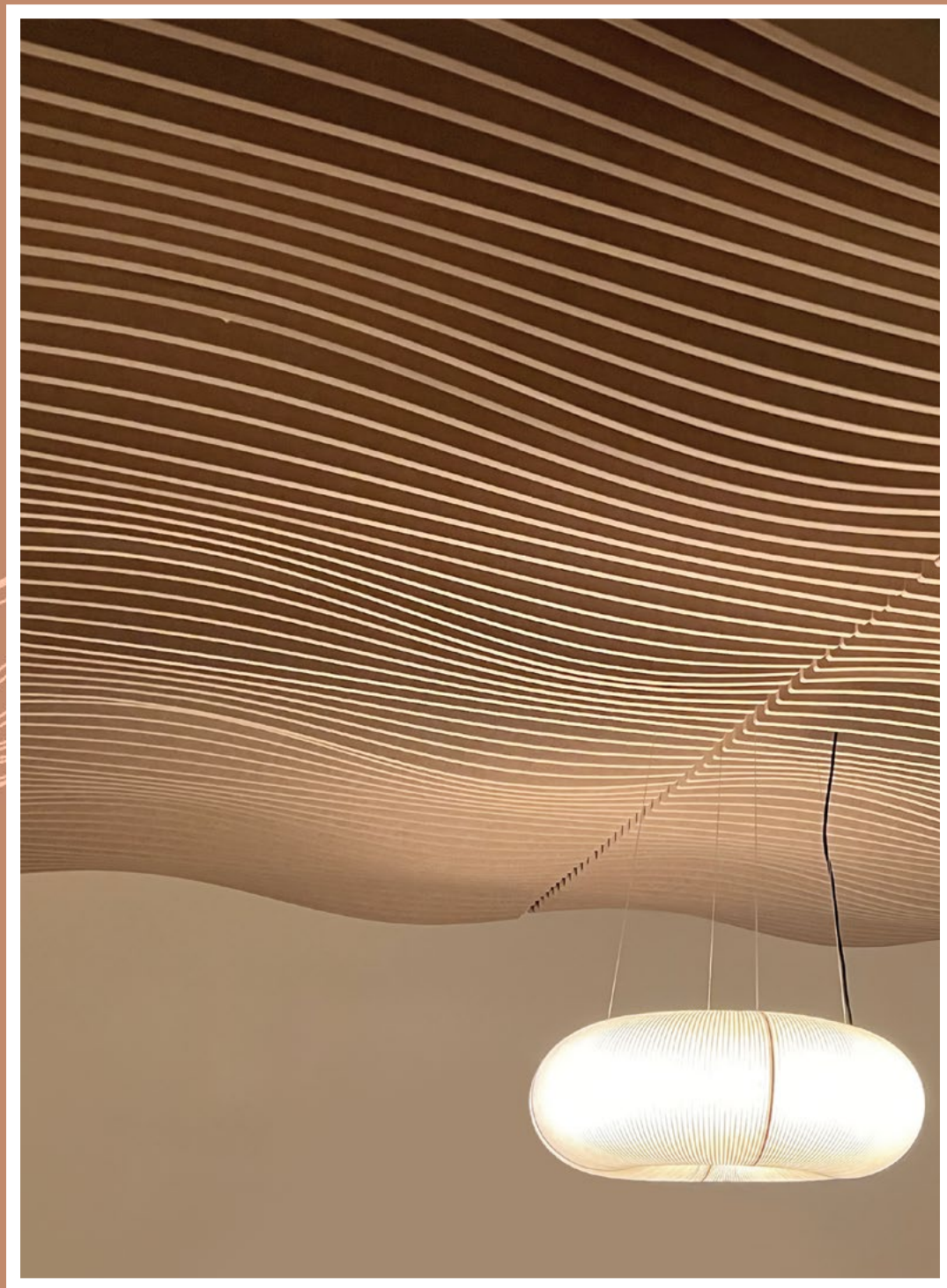
STEP THREE



STEP FOUR



STEP FIVE



**NO HARDWARE
NECESSARY**

SOELBERG



OUR BAFFLES ARE NOT BASIC

A wide-angle photograph of a modern office interior. The ceiling is a prominent feature, with long, white, wavy acoustic panels suspended from it, creating a dynamic, undulating pattern. The office is furnished with cubicles that have light-colored wood-grain fronts and frosted glass partitions. Several people are seated at their desks, working on computers. The floor is covered in a patterned carpet. The overall atmosphere is bright and contemporary.

WHAT IS YOUR VISION?

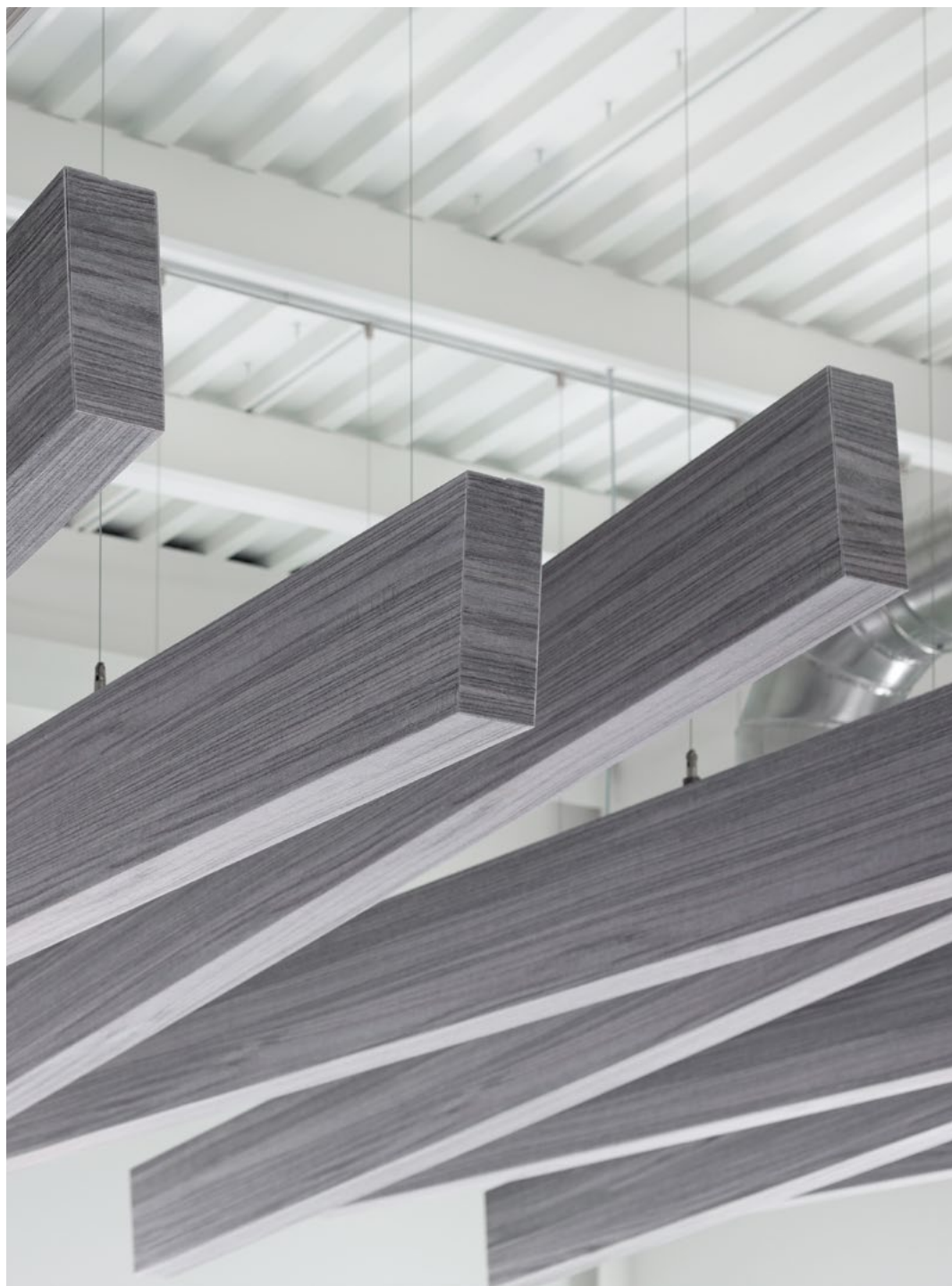


FOLDED BAFFLES

#MAKEITCOOLMAKEITQUIET

CNH | WRIGHT HEEREMA ARCHITECTS | CHICAGO, IL

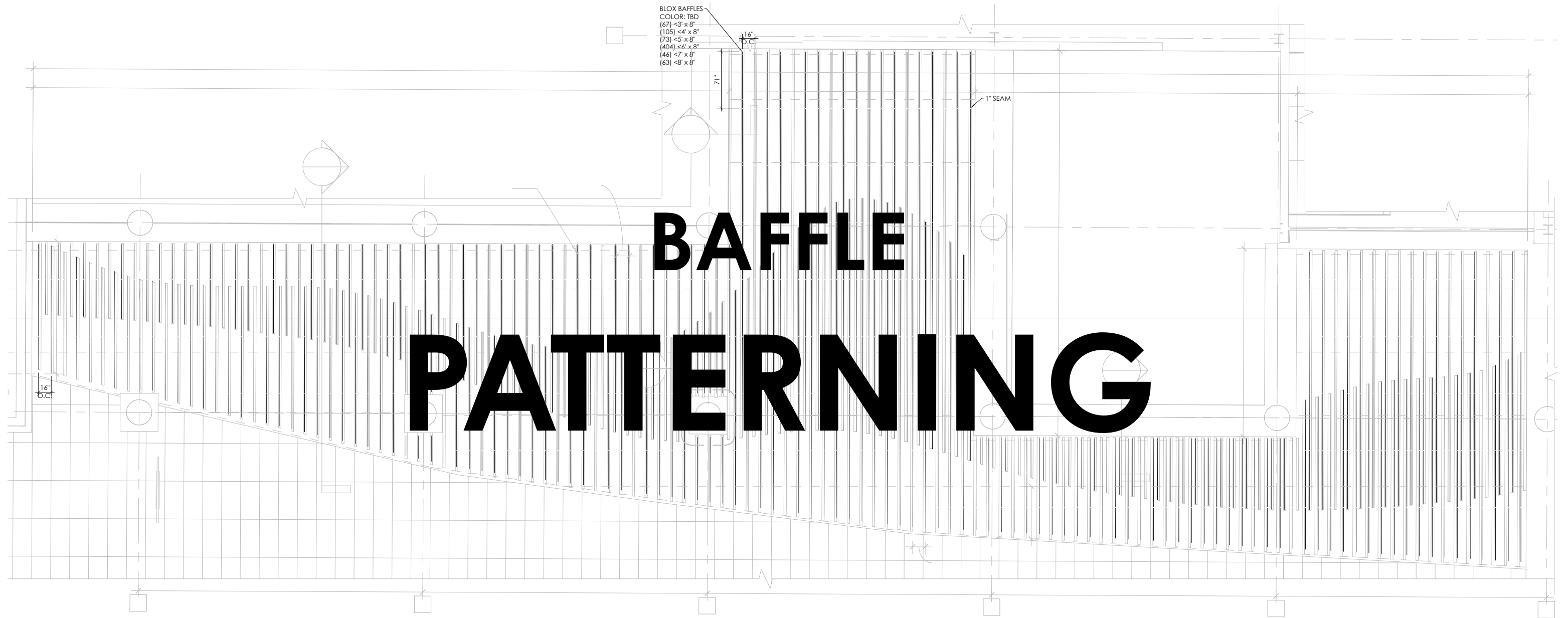
SOELBERG



SOELBERG



STUDIO3 CONFERENCE | STUDIO3 DESIGN | FISHERS, IN





NEW ORLEANS CONVENTION CENTER | NANO ARCHITECTURE | NEW ORLEANS, LA



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PRINTED BAFFLES

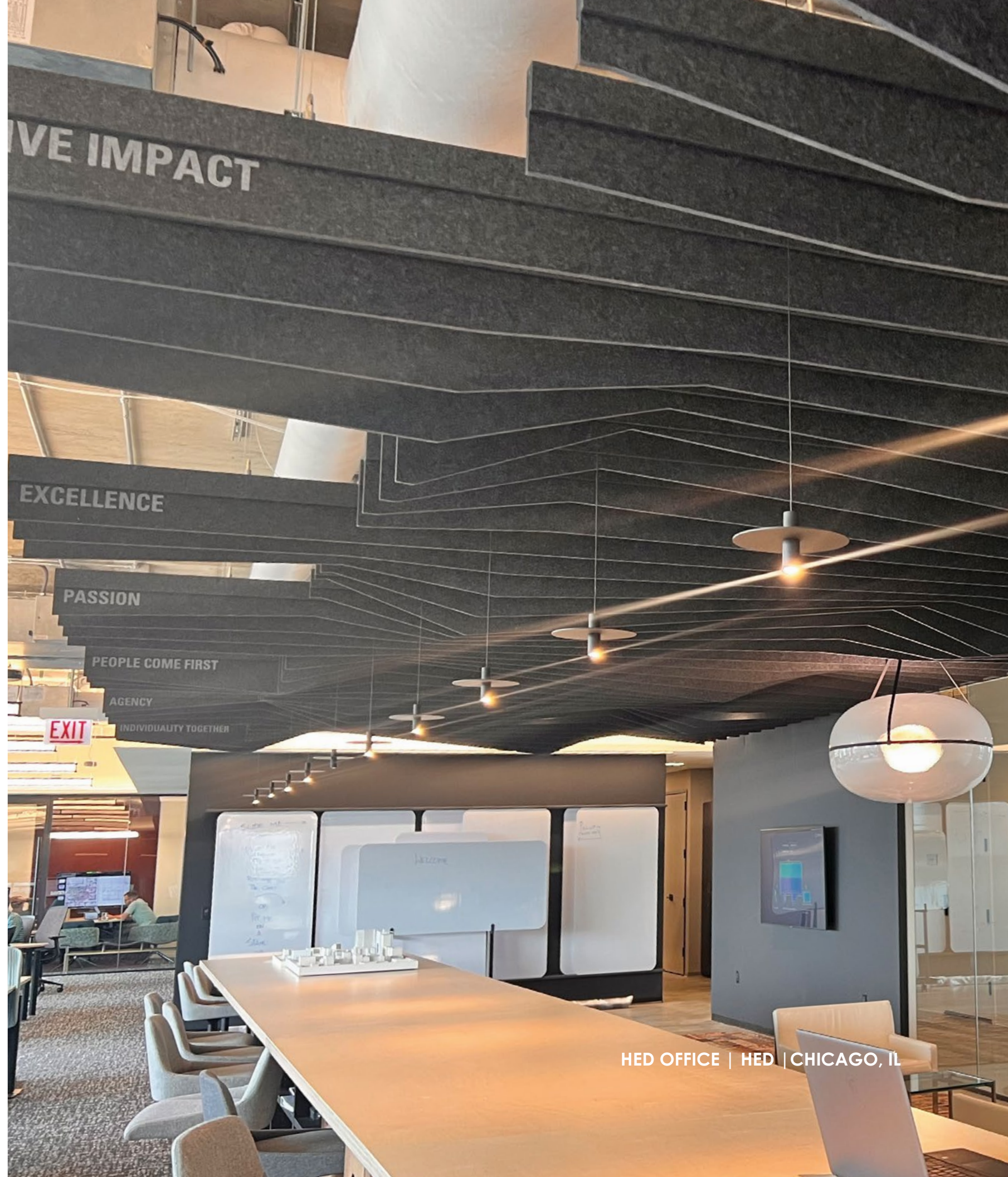
#MOREMUTO

BUCHALTER LAW | MHTN ARCHTIECTS | SALT LAKE CITY, UT

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HED OFFICE | HED | CHICAGO, IL

Color: MANUAL Pantone 4615 Custom Match
Product: PROMAR 200 ZERO VOC EG-SHEL DEEP
B20W02653

Color: MANUAL Pantone 202C
Product: PROMAR 200 ZERO VOC EG-SHEL ULTRADEEP
B20T02654



VISION TO REALITY

DIVERSITY

IGNATIUS

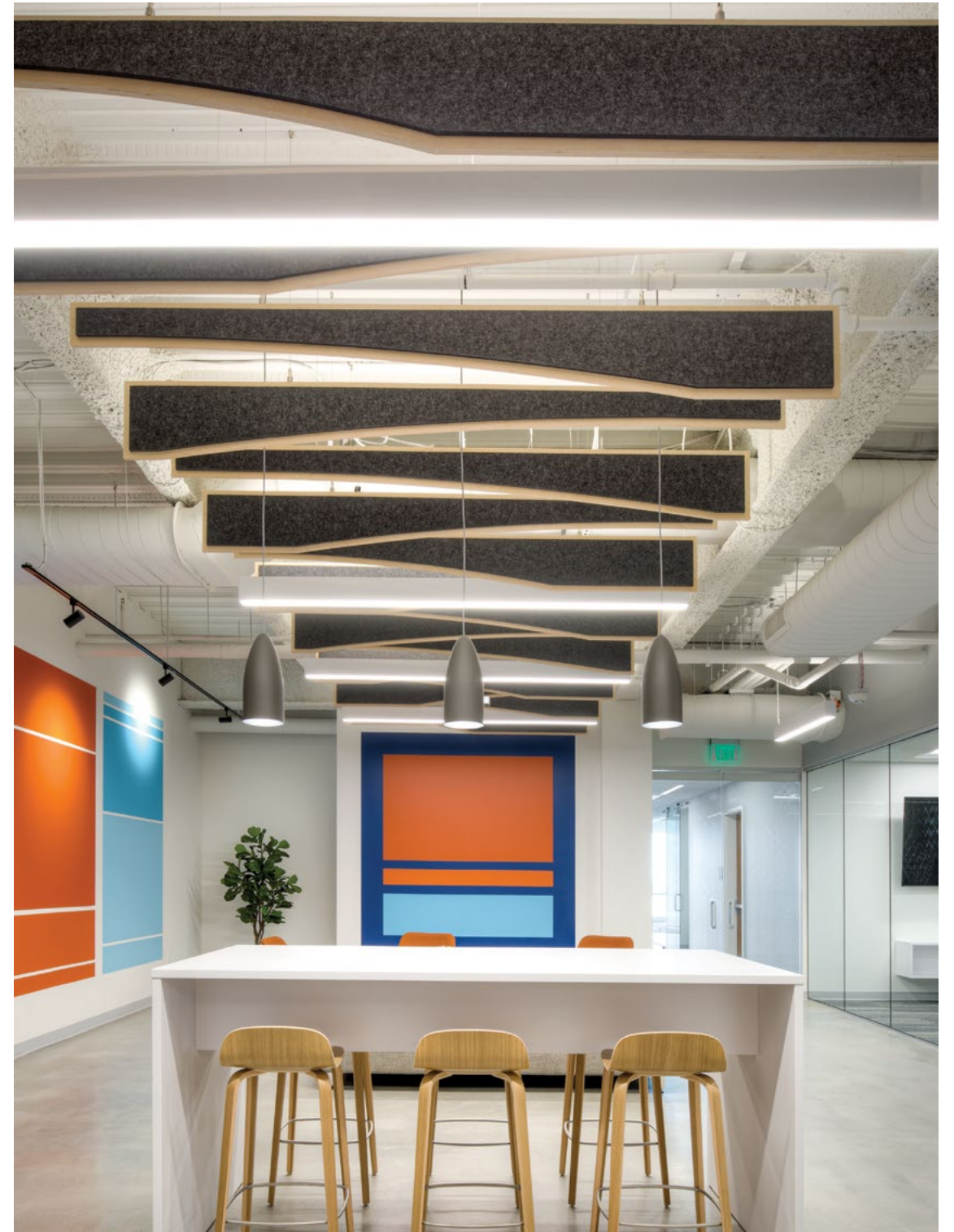
SOELBERG

BREBEUF JESUIT PREPARATORY SCHOOL | HALSTEAD ARCHITECTS | INDIANAPOLIS, IN



SOELBERG

GBS BENEFITS | GSBS | SLC, UT



MIXED MATERIALS



LET'S TURN UP THE EXCITEMENT WITH PRINT **#MOREMUTO**

SOELBERG

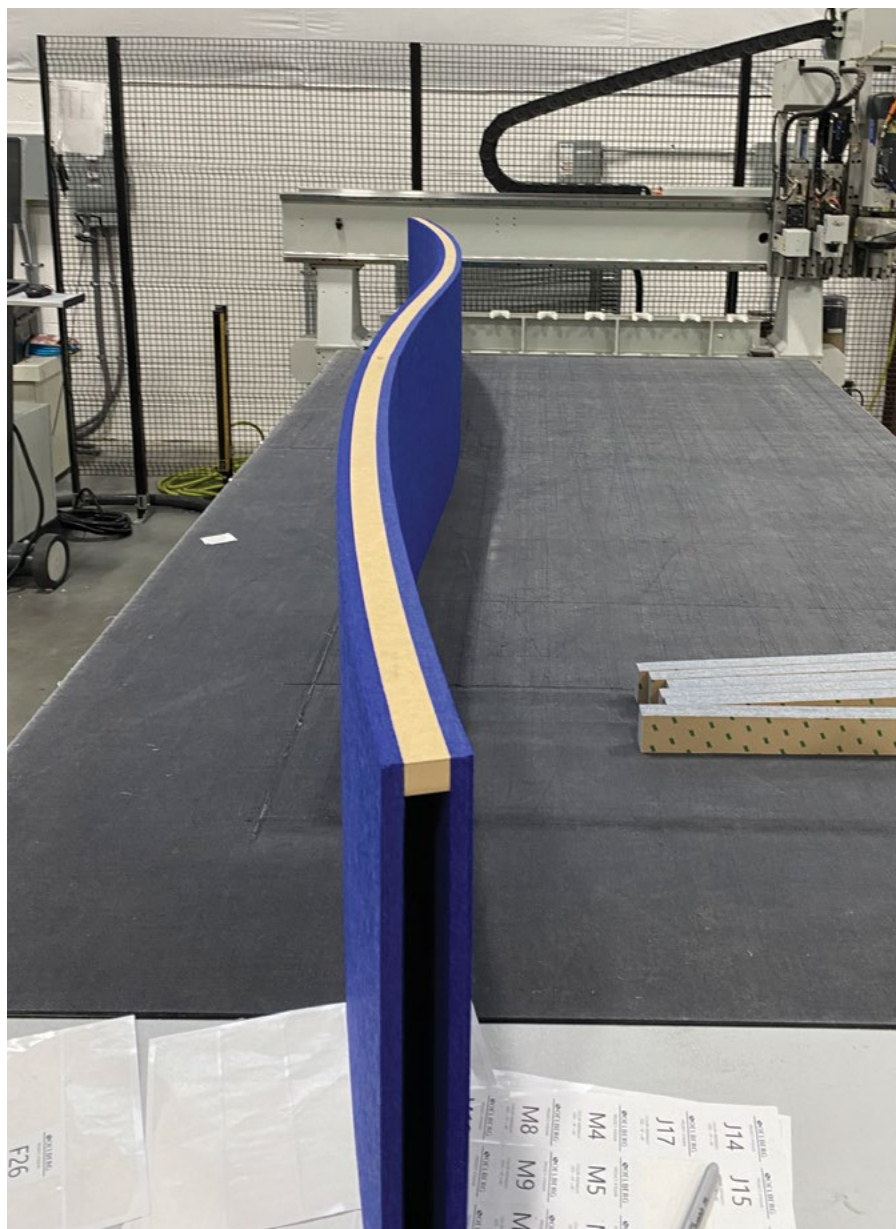


AND YES,
WE CUSTOMIZE

#MOREMUTO

 SOELBERG





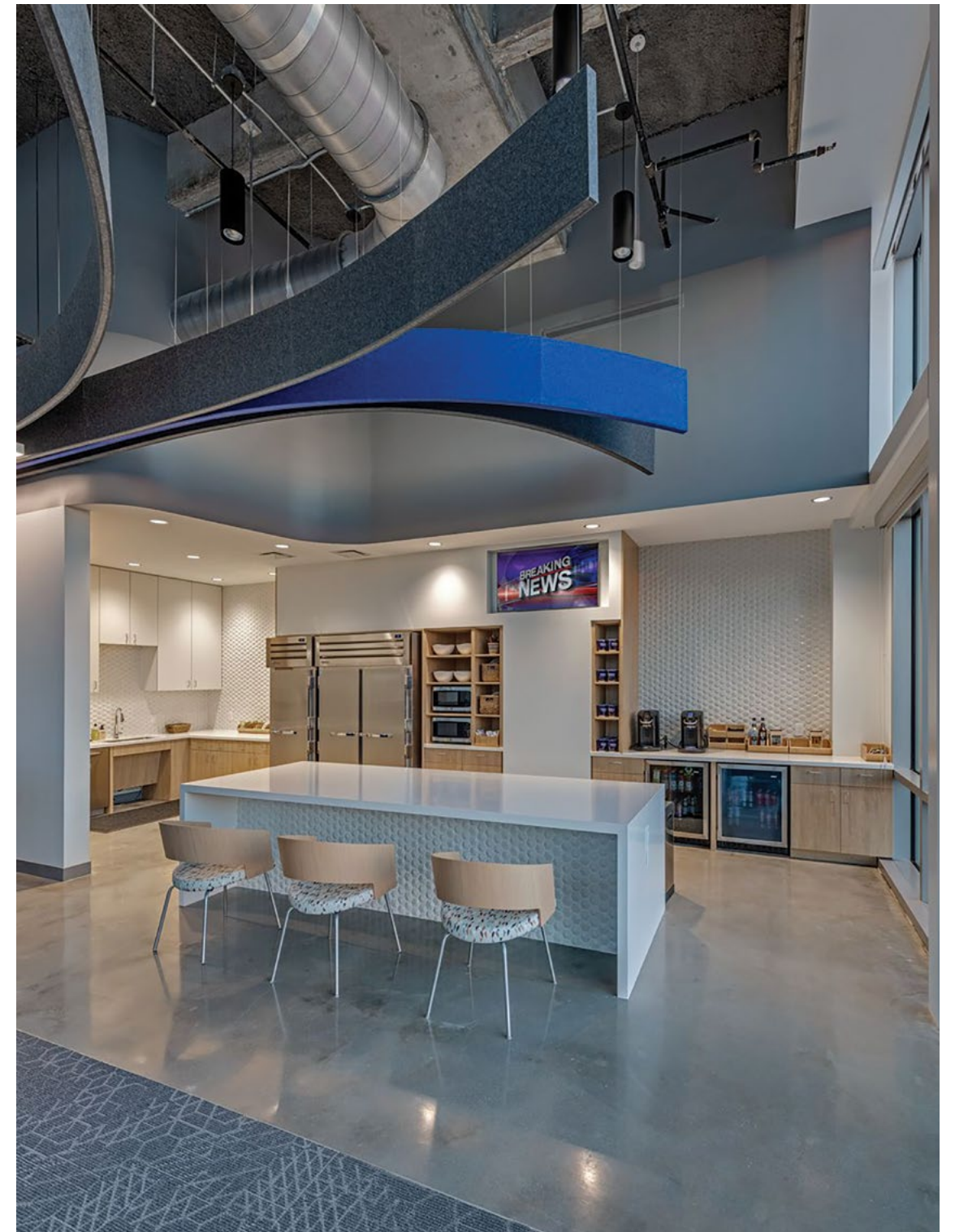
SUCCESS IS IN **THE DETAILS**

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CURVES CREATED

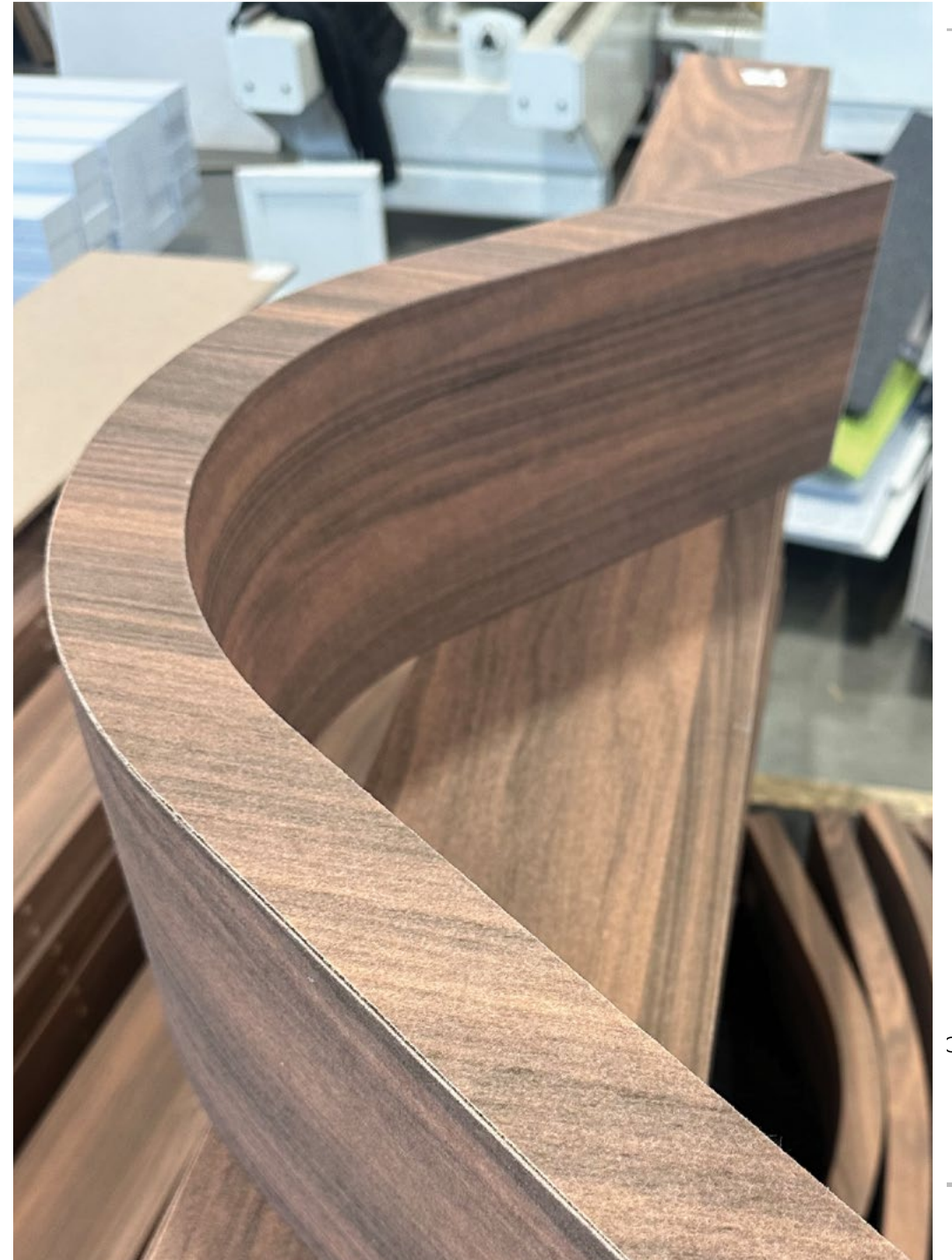
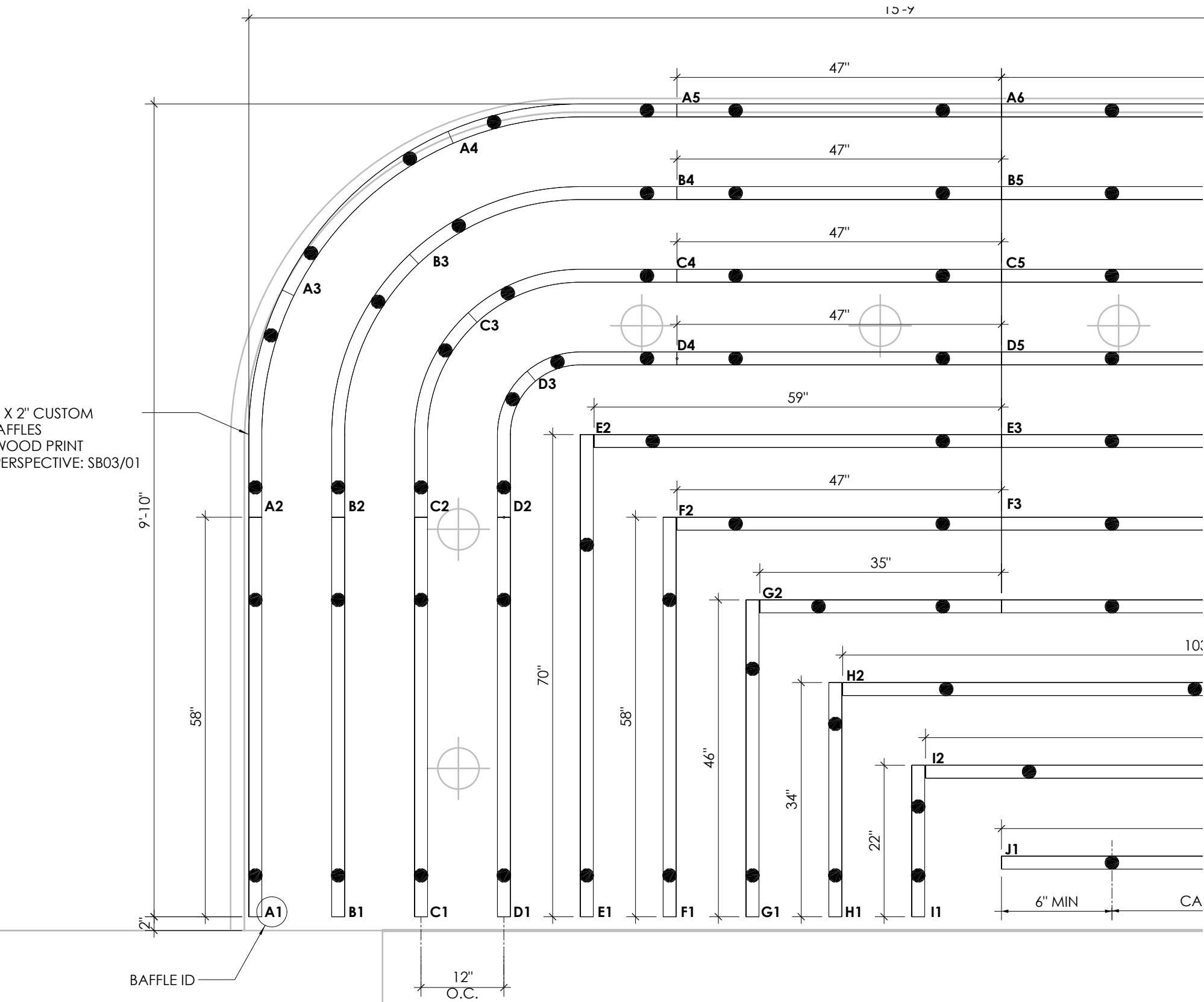


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CURVES THAT REALLY COUNT

#MAKEITCOOLMAKEITQUIET



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EXIT

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READY FOR A RADIUS



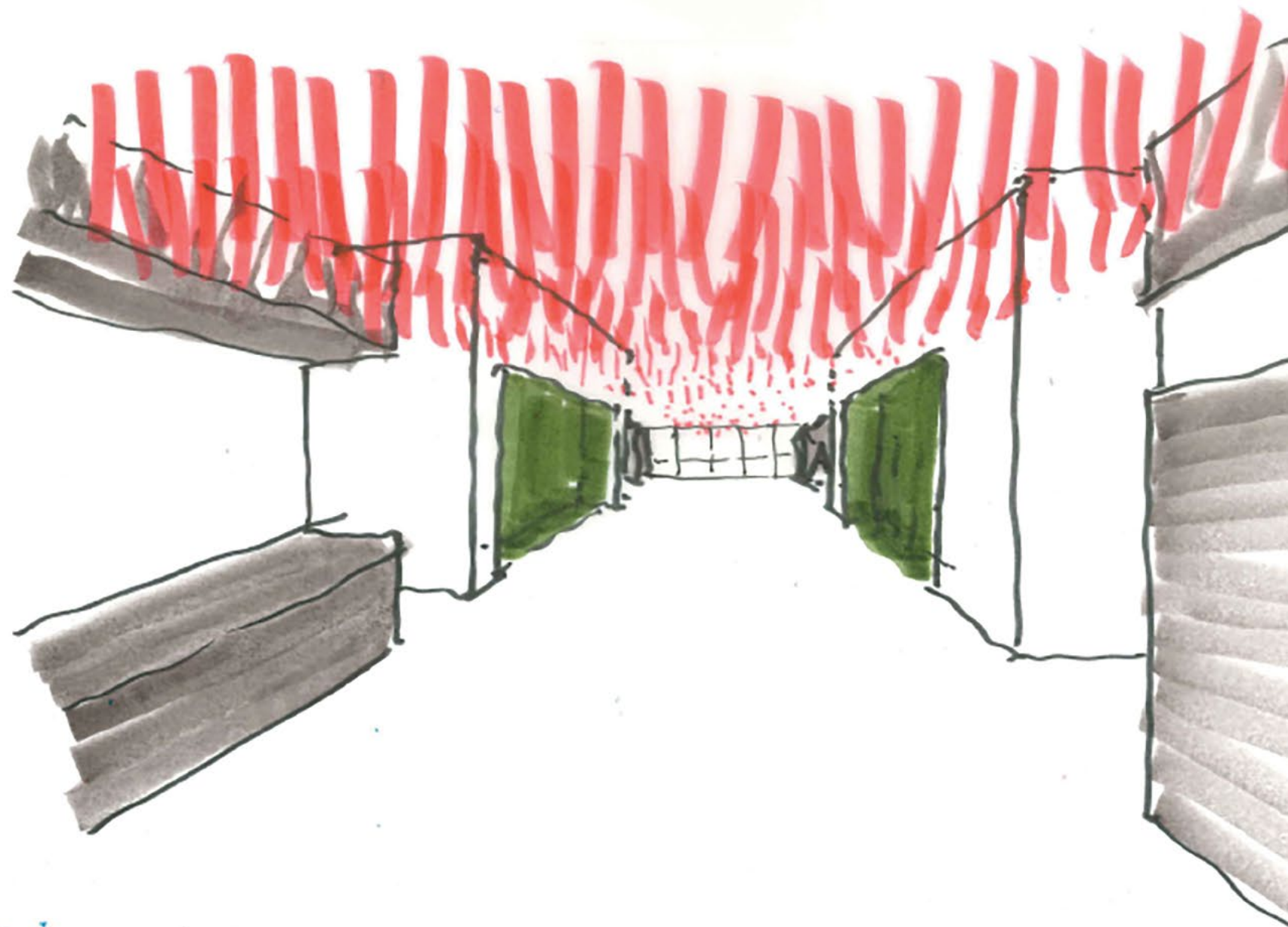
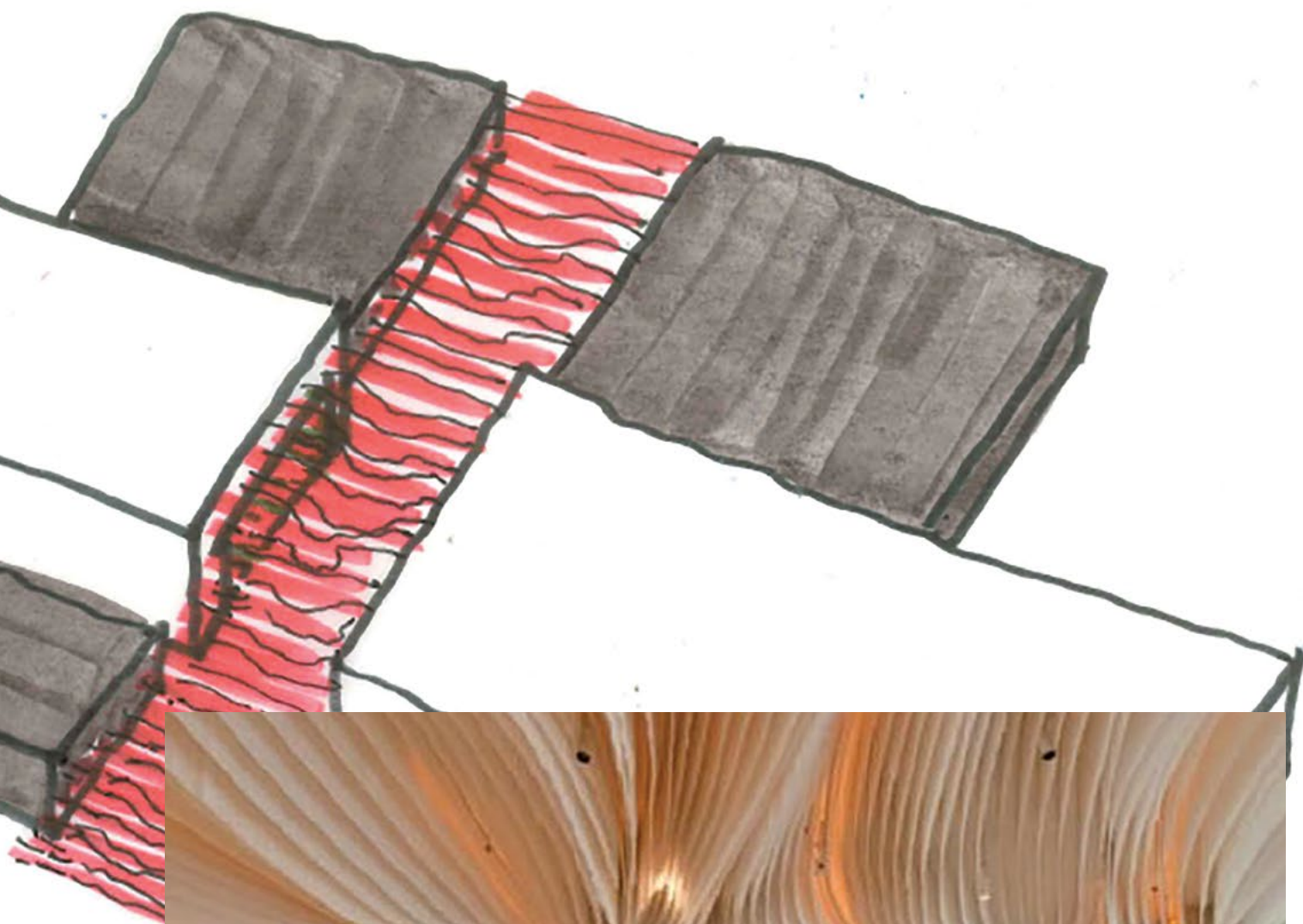
DESIGN START TO FINISH

#WESPEAKFLUENTTEXTURE

HED OFFICE | HED | LOS ANGELES, CA



SOELBERG





 SOELBERG

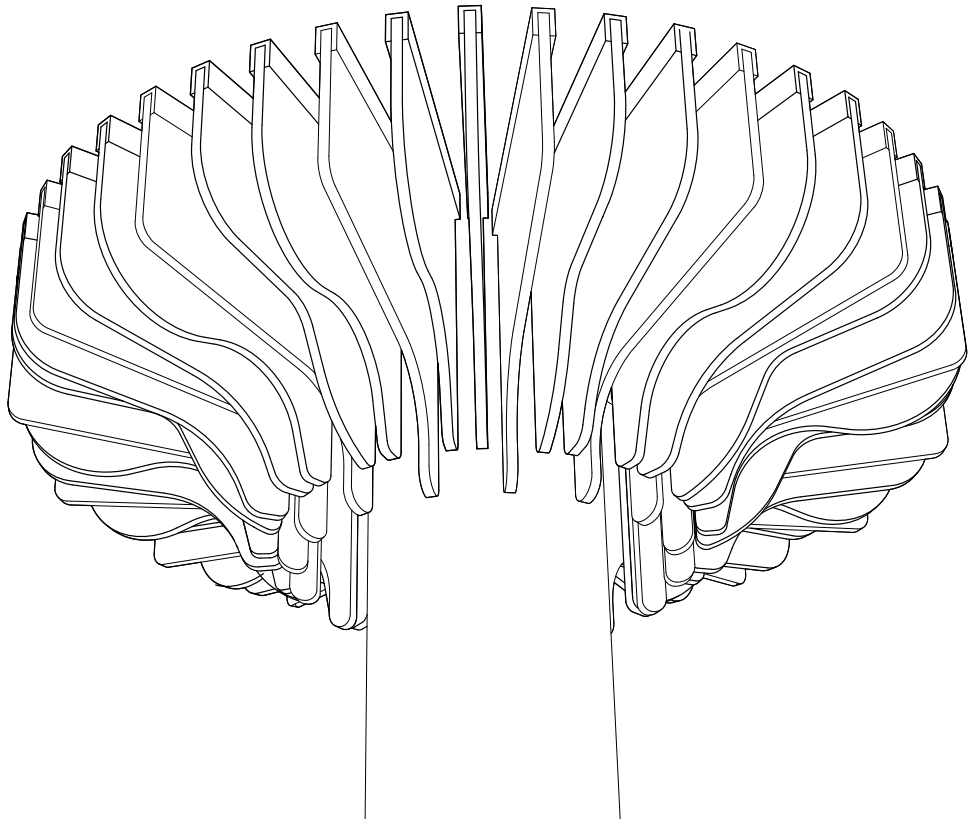
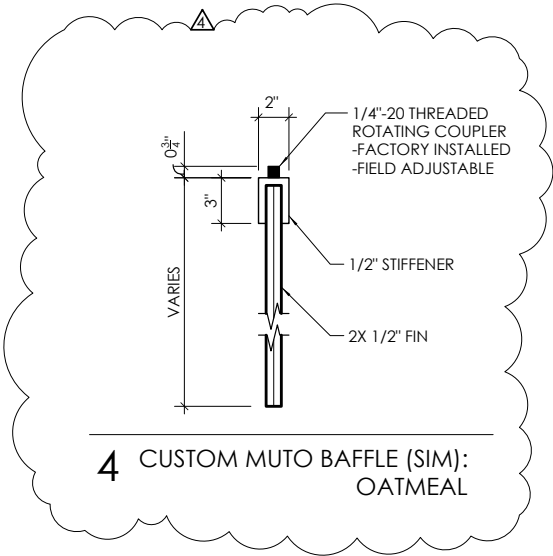
WE MAKE STATEMENT CELINGS EASY

HARDWARE

	TYPE	SIZE (WxD)	COLOR	QTY	NOTES
	1/4-20 COUPLER			1260	FACTORY INSTALLED
	CLOUD QUAD CABLE ASSY.			28	FACTORY INSTALLED

SHEET INDEX

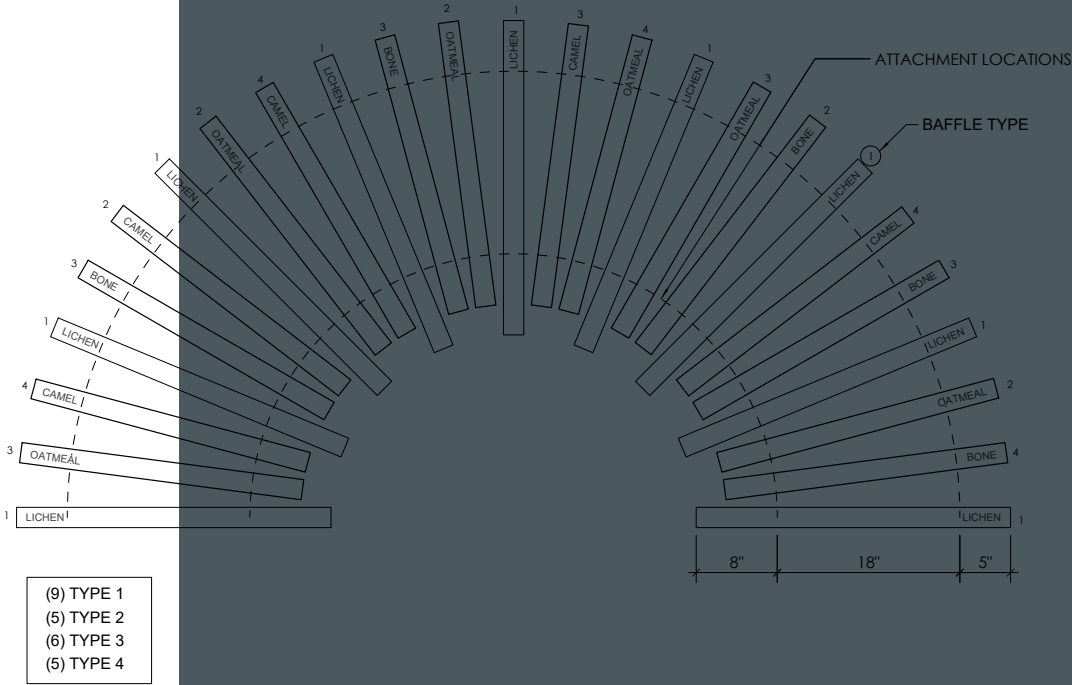
SB00	SHEET INDEX, SCHEDULES, GEN. NOTES, DETAILS
SB01	PROFILES
SB02	CLOUDS



TREE 1: PERSPECTIVE

PROJECTS TO INSPIRE US

THERE'S ALWAYS MORE



TREE 2: PLAN (TYP. of ?)



NAME

BY SIGNING THIS DRAWING, I AGREE TO SOELBERG INDUSTRIES ACKNOWLEDGE THAT THE DIMENSIONS, PATTERN, COLORWAY OF PATTERN FROM PANEL TO PANEL ARE ALL CORRECT. IT IS M INDUSTRIES OF ANY DISCREPANCIES IN THE ITEMS QUOTED NOT CORRECTION.

SOELBERG INDUSTRIES' REPRESENTATIVES DO THEIR BEST TO PRO QUOTATION FOR THE DATA PROVIDED. IF DRAWINGS WERE PR SUPPLIED DRAWINGS ONLY FOR THE PURPOSE OF UNDERSTAND

SOELBERG INDUSTRIES HAS NOT CORROBORATED THE TAKE-OF OF THE TAKE-OFF OR CORRECT APPLICATION OF MATERIALS I WILL MANUFACTURE TO THE SPECIFICATIONS OF THIS DRAWING

SOELBERG INDUSTRIES IS NOT RESPONSIBLE FOR ERRORS, OMISS INACCURATE DATA.

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PLEASE CONTACT YOUR SOELBERG INDUSTRIES REPRESENTATIVE IMMEDIATELY WITH ANY QUESTIONS OR CONCERN



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ALEMANY CHILDREN'S HOSPITAL | ENVISON ARCHITECTS | ROCK HILL, NY







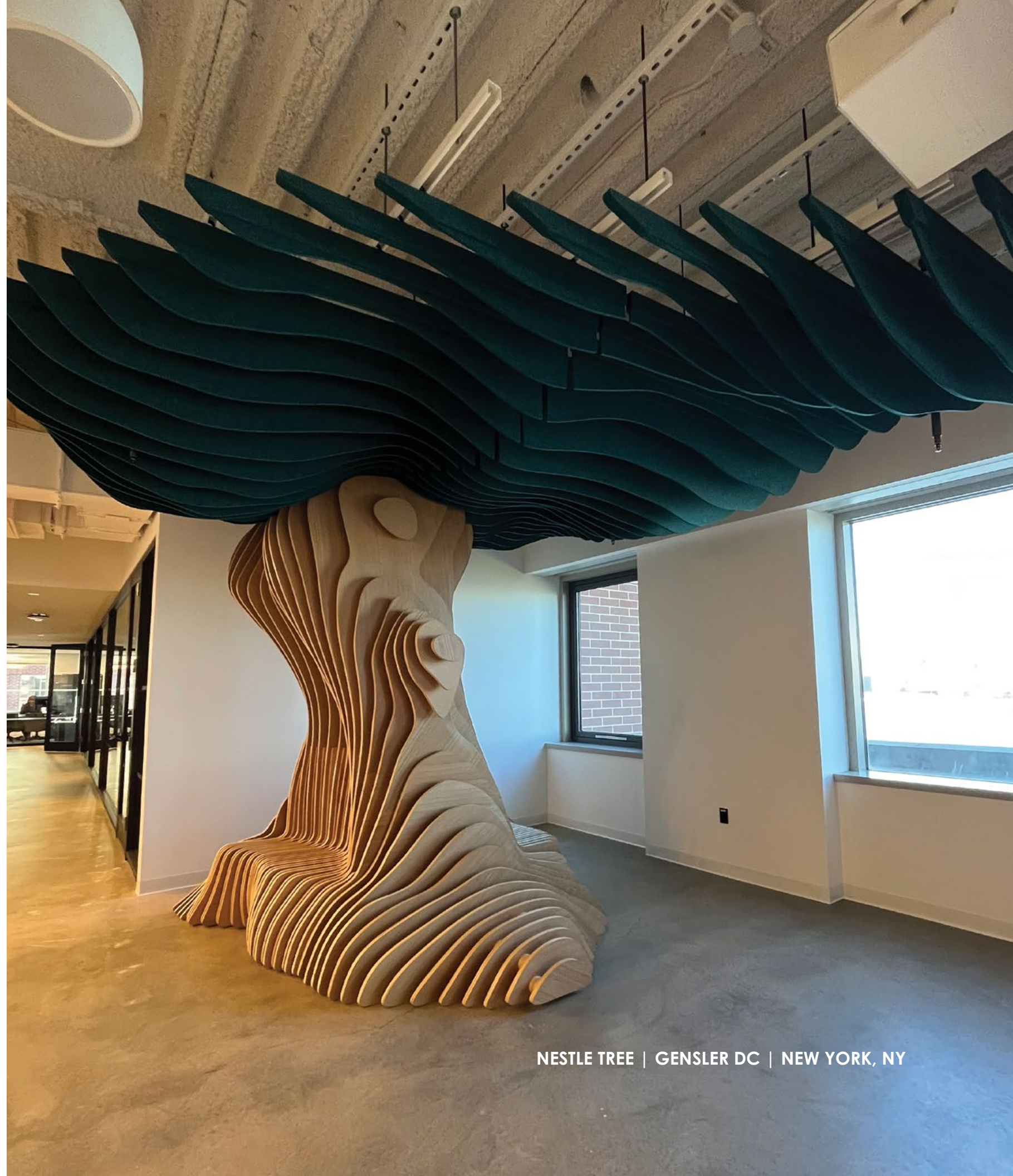
BRINGING TREES TO LIFE

#MAKEITCOOLMAKEITQUIET





SOELBERG



NESTLE TREE | GENSler DC | NEW YORK, NY

A modern interior hallway with a prominent white wall featuring a wavy, undulating pattern. The floor is made of dark wood planks. To the left, there is a large green plant and a glass railing. In the background, there are glass doors and a balcony with a glass railing. The text "LET'S EXPLORE" is written in white capital letters above the main title "MORE CORES", which is also in white capital letters. Below the main title, the hashtag "#WEDESIGNWEMAKE" is visible.

LET'S EXPLORE MORE CORES

#WEDESIGNWEMAKE

DECORATIVE & DURABLE 3D TEXTURE

#WESPEAKFLUENTTEXTURE

SOELBERG

LAYTON CONSTRUCTION | HUB STUDIO | SLC, UT





BRIGHTON HIGH SCHOOL | MHTN ARCHITECTS | COTTONWOOD HEIGHTS, UT





IRON CLAD | COLLAGE ARCHITECTS | MINNEAPOLIS, MN

SOELBERG



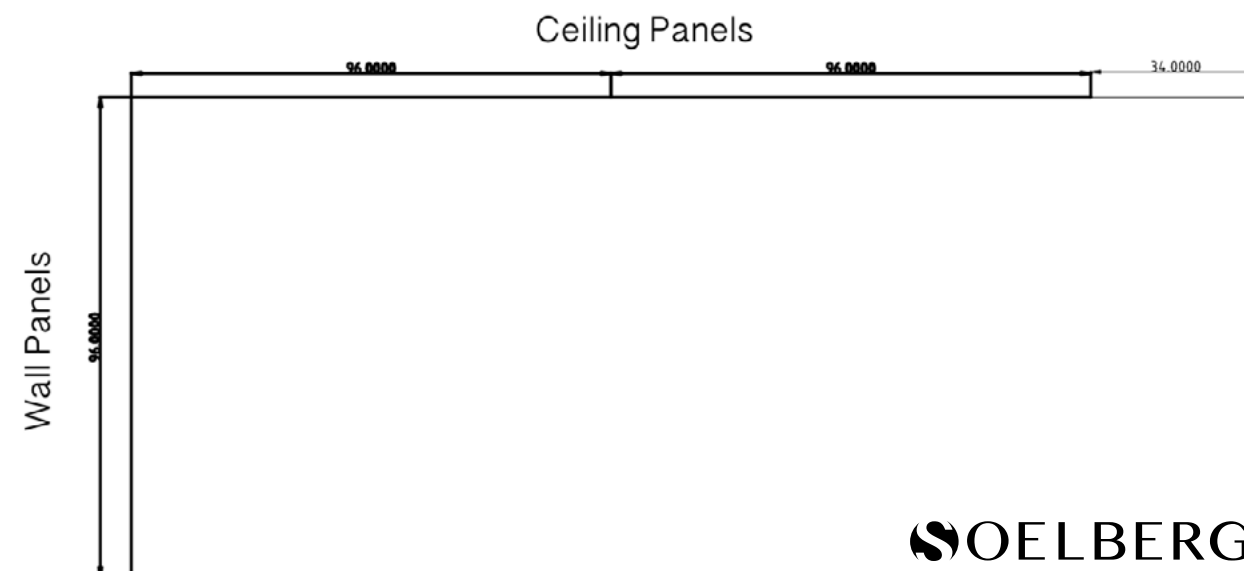
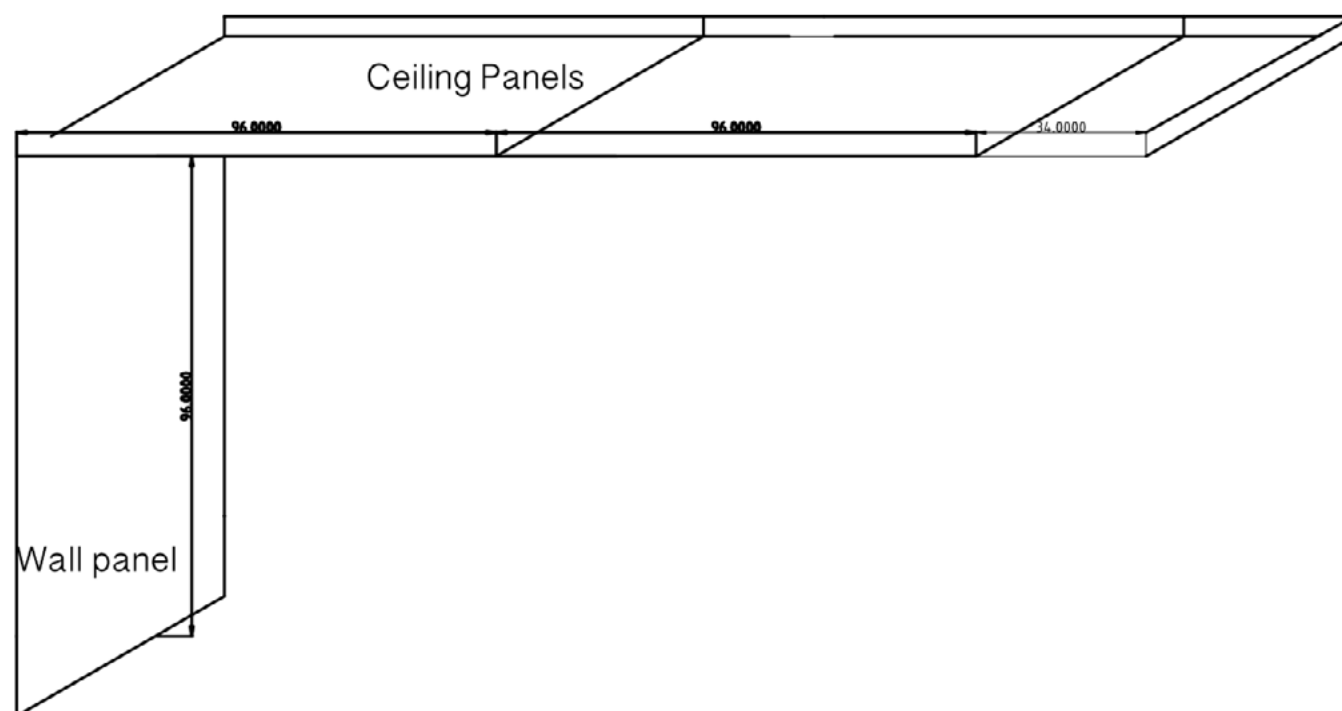
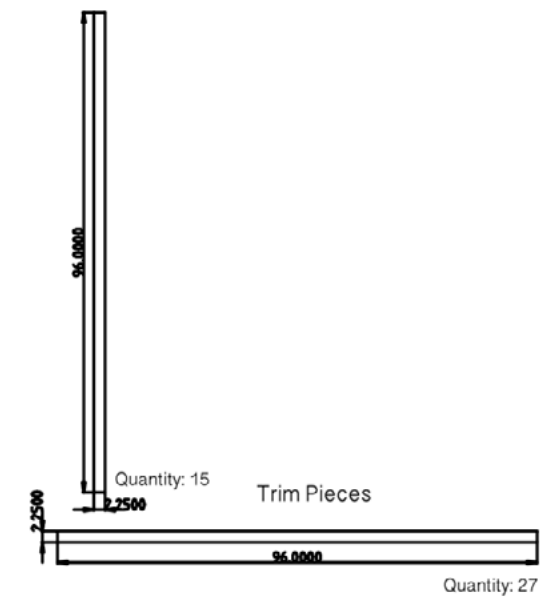
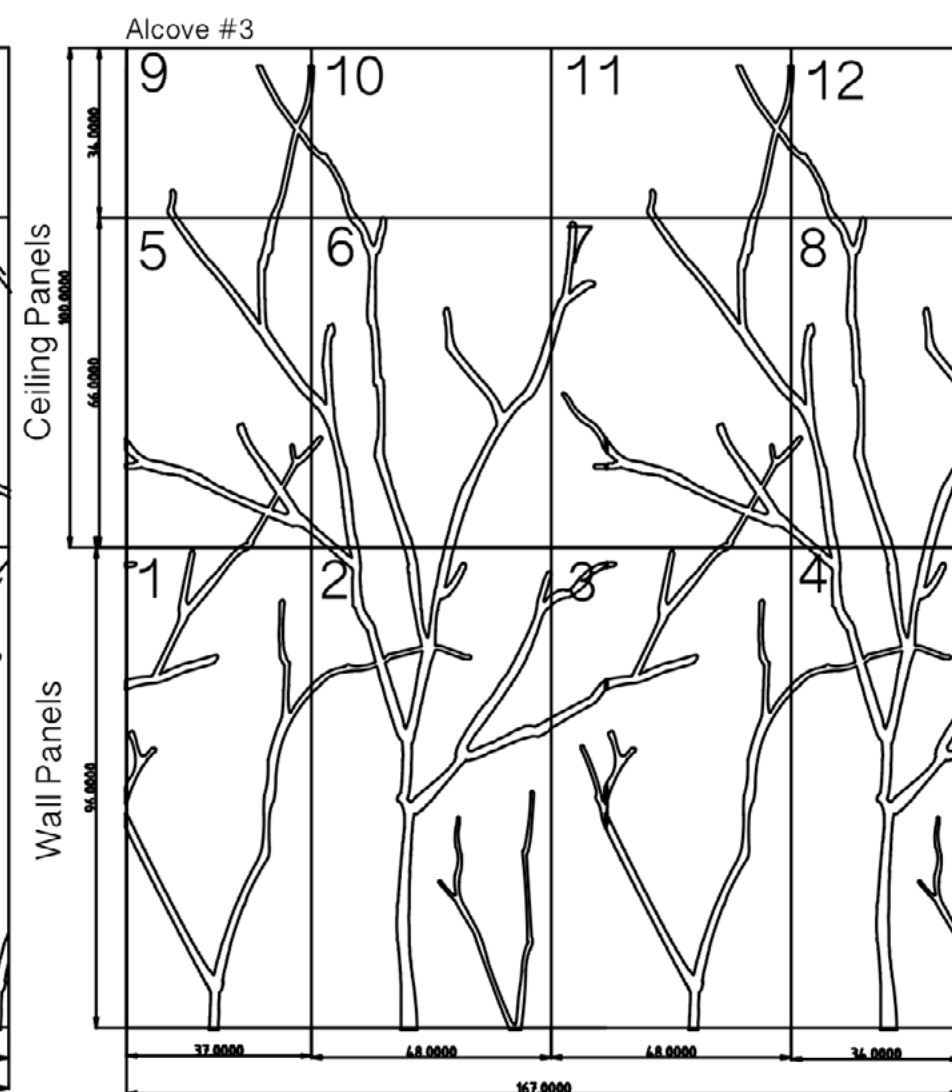
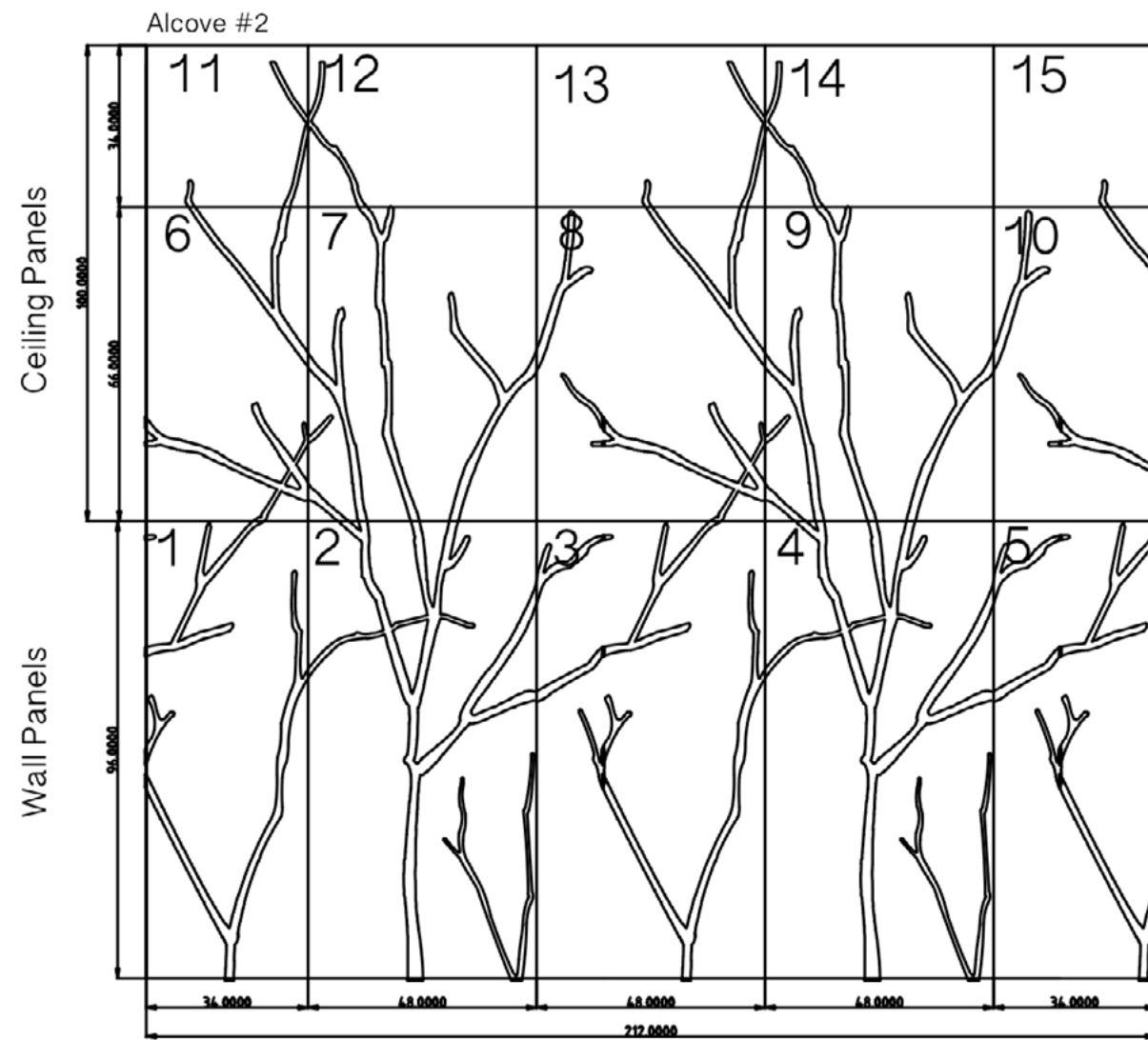
NEOCON SHOWROOM | KIMBALL OFFICE | CHICAGO, IL

SAFE SURFACES IN HEALTHCARE

#WESPEAKFLUENTTEXTURE

RADIOLOGY CORRIDOR | OWNER | ROCHESTER, MN

SOELBERG



SOELBERG



ALLIANCE DATA | BABCOCK DESIGN | SLC, UT

SOELBERG



CHICAGO O'HARE INTERNATIONAL TERMINAL | CHICAGO, IL



MINOT INTERNATIONAL AIRPORT COVERCLARK | MINOT, ND

SOELBERG





SOELBERG

BRANDED TEXTURE

#WESPEAKFLUENTTEXTURE

MONUMETRIC OFFICE | MONUMETRIC | FARMINGTON, UT

SOELBERG

EXPANDING SCOPE IN SCALE

#WESPEAKFLUENTTEXTURE





START WITH AN IDEA

#WESPEAKFLUENTTEXTURE

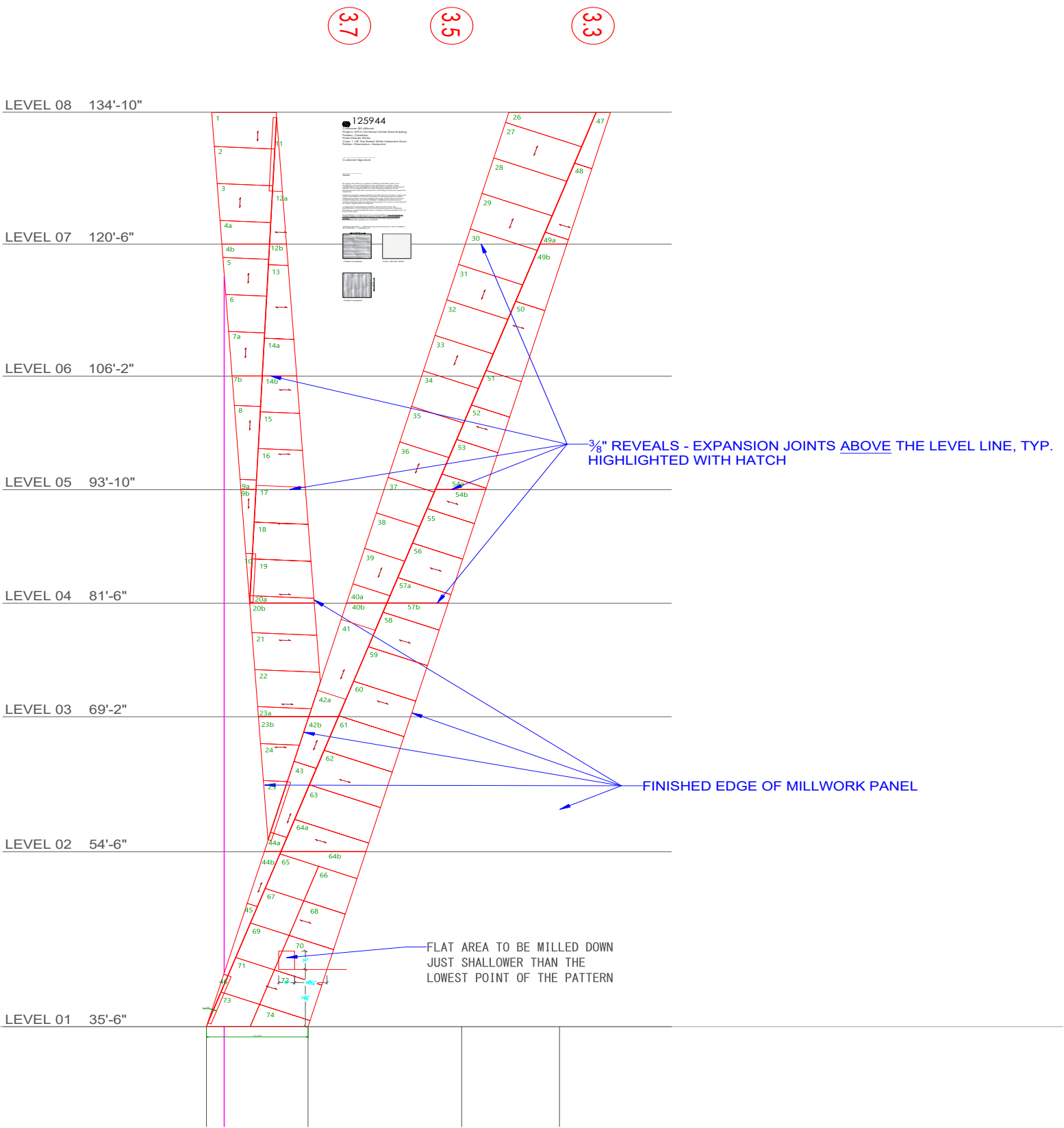
SOELBERG



AMERICAN PHYSICAL THERAPY ASSOCIATION | GENSLE DC | ALEXANDRIA, VA



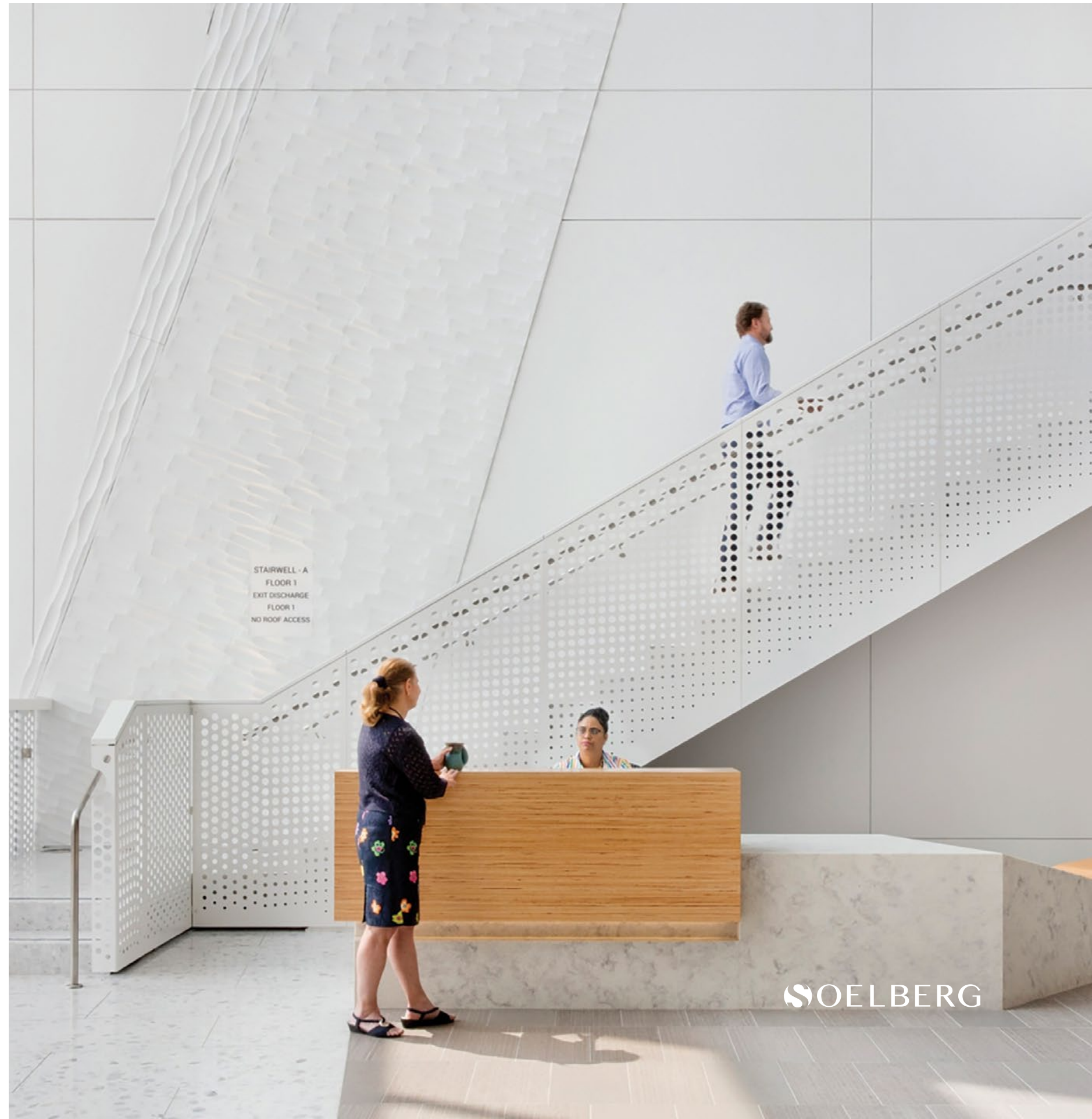
THE LIMITS OF TEXTURE

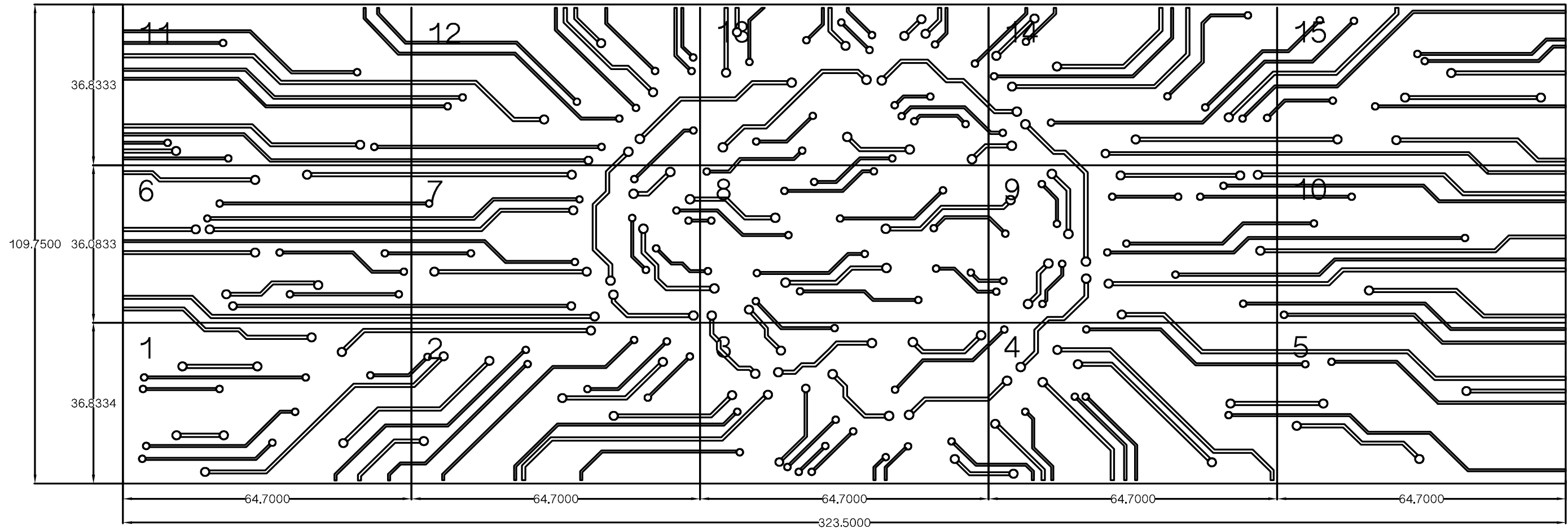


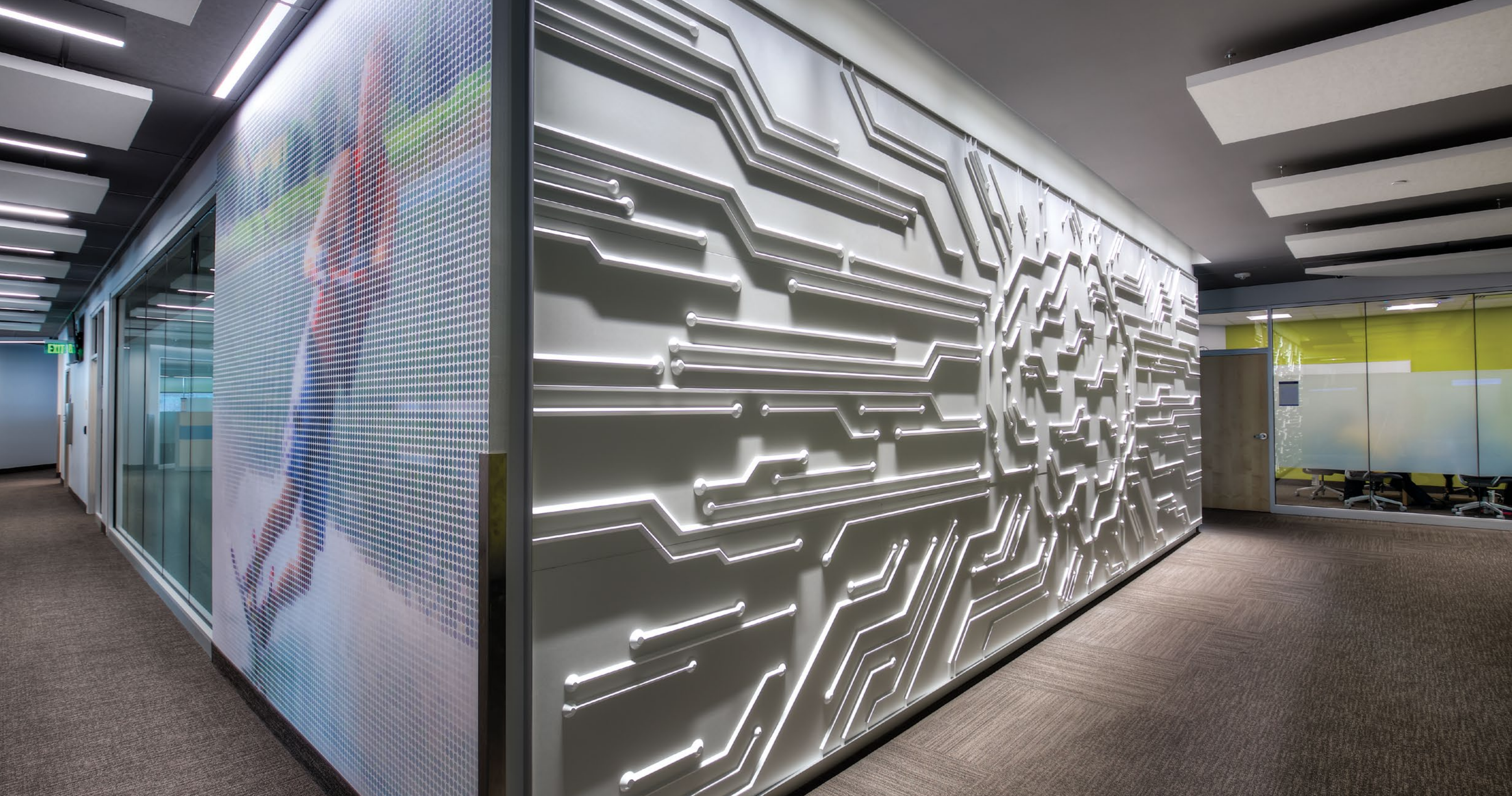


SOELBERG

NO LIMITS

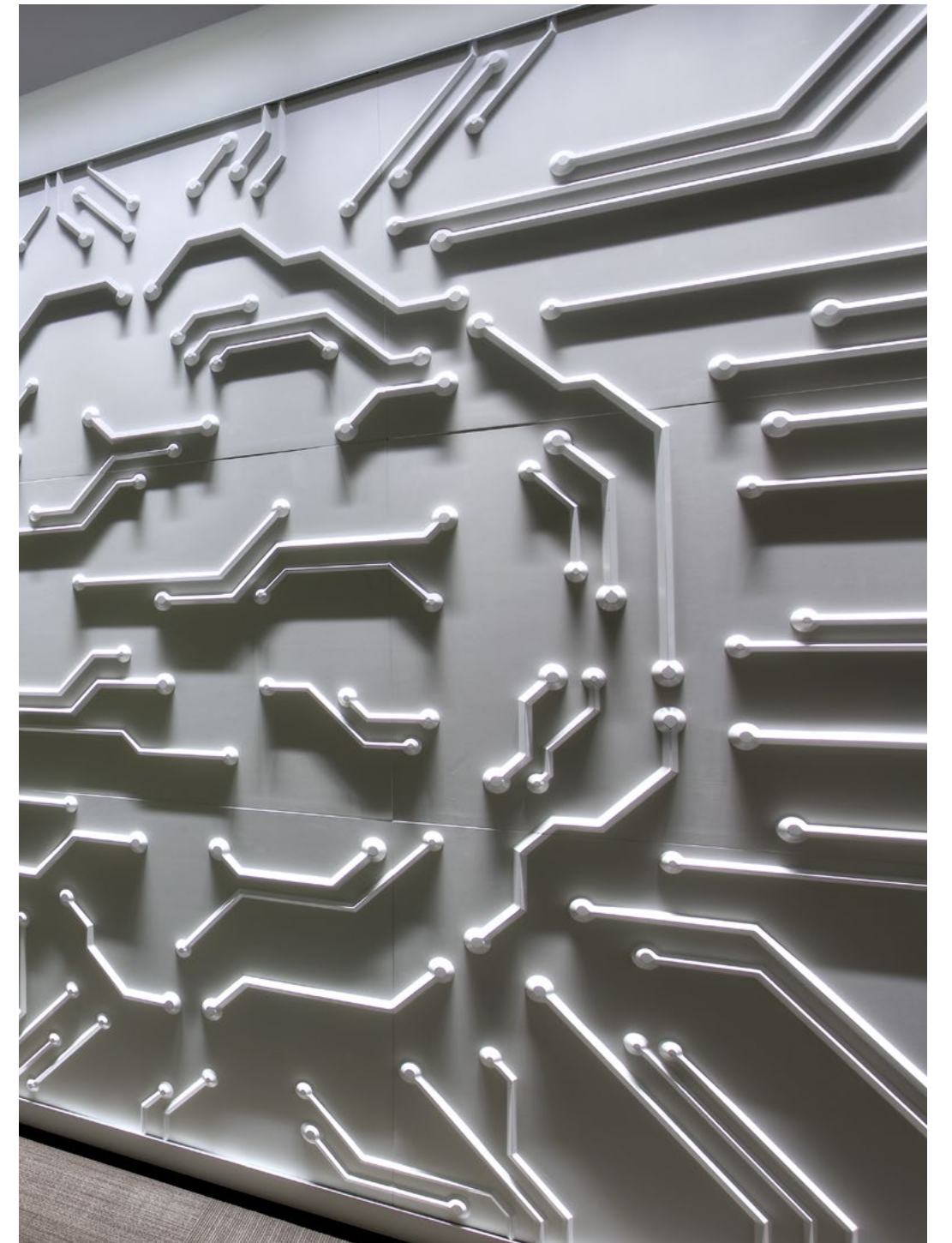






BRAIN WALL IN THE FLESH

SOELBERG



SOELBERG



DIMENSIONAL WALL TILES

#WESPEAKFLUENTTEXTURE



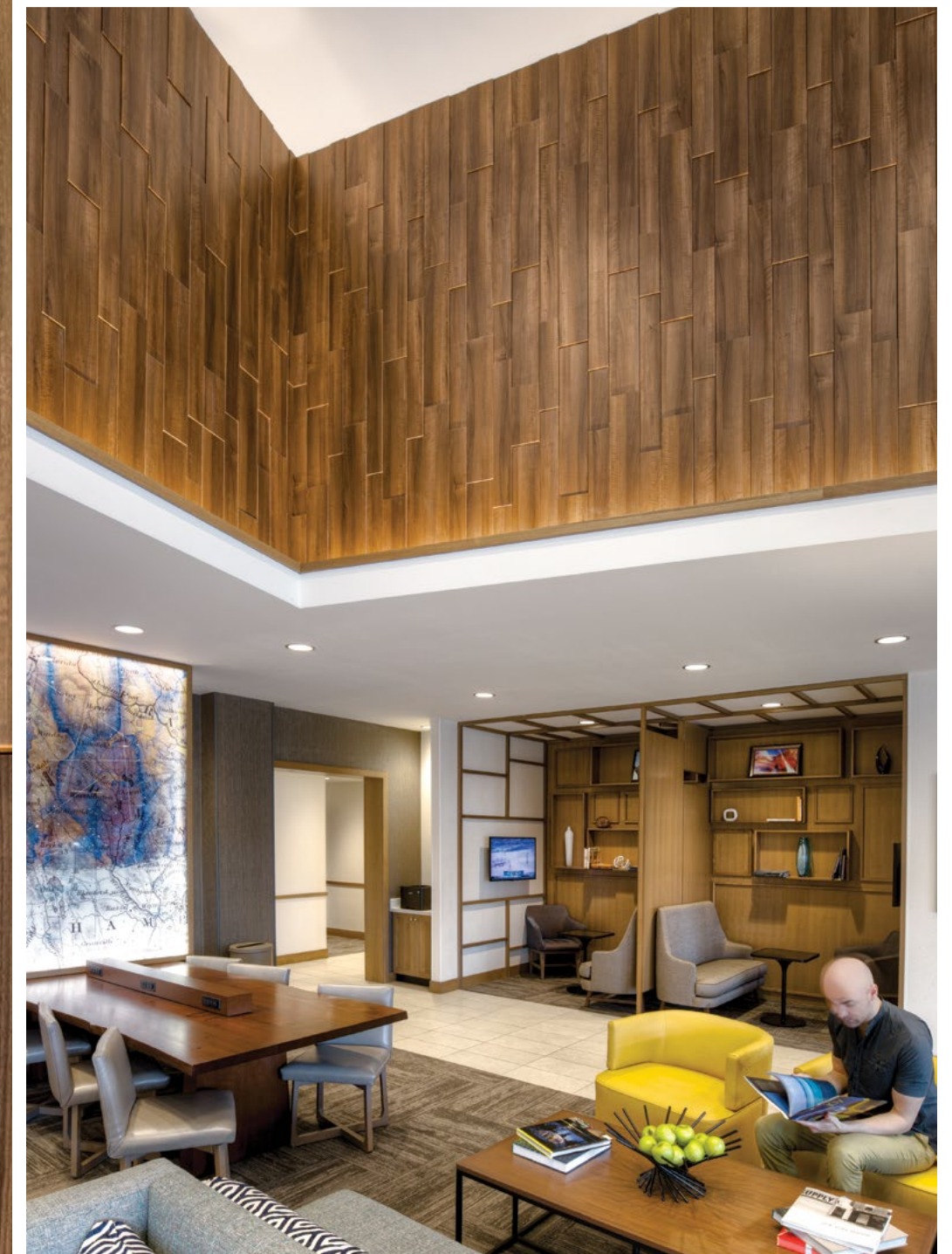
NOELBERG

MISHAWAKA CITY HALL | TANGO DESIGN | MISHAWAKA, IN

PERFECTLY PLANKED PIASTRA

#YOURWALLSAREWAITING

HYATT PLACE | HYATT PLACE | ST. GEORGE, UT



SOELBERG



THE PRESENCE OF PLYWOOD

#WESPEAKFLUENTTEXTURE

SAVORY PARTNERS | BEECHER WALKER | LEHI, UT



SOELBERG



SOELBERG



BAZAAR VOICE | GENSLE NY | NEW YORK, NY





SOELBERG



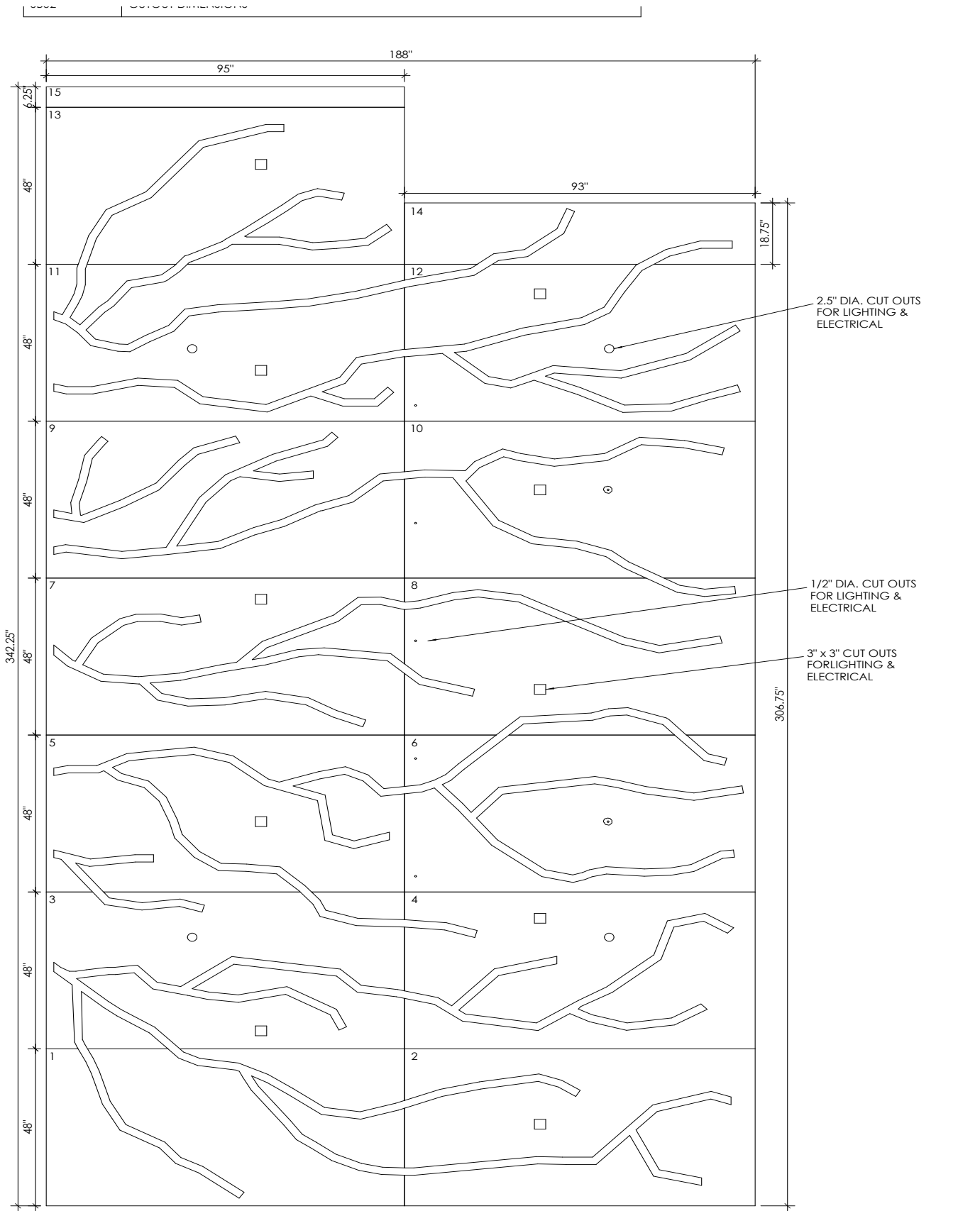
CISCO | FOX ARCHITECTS | FULTON, MD







SOELBERG



GOOGLE QUAD 4 | CUSHING TERRELL | SAN FRANCISCO, CA



SURE SOLUTION: SOLID SURFACE

#WESPEAKFLUENTTEXTURE

RIVER'S EDGE | MORR INTERIORS | MEDFORD, MA

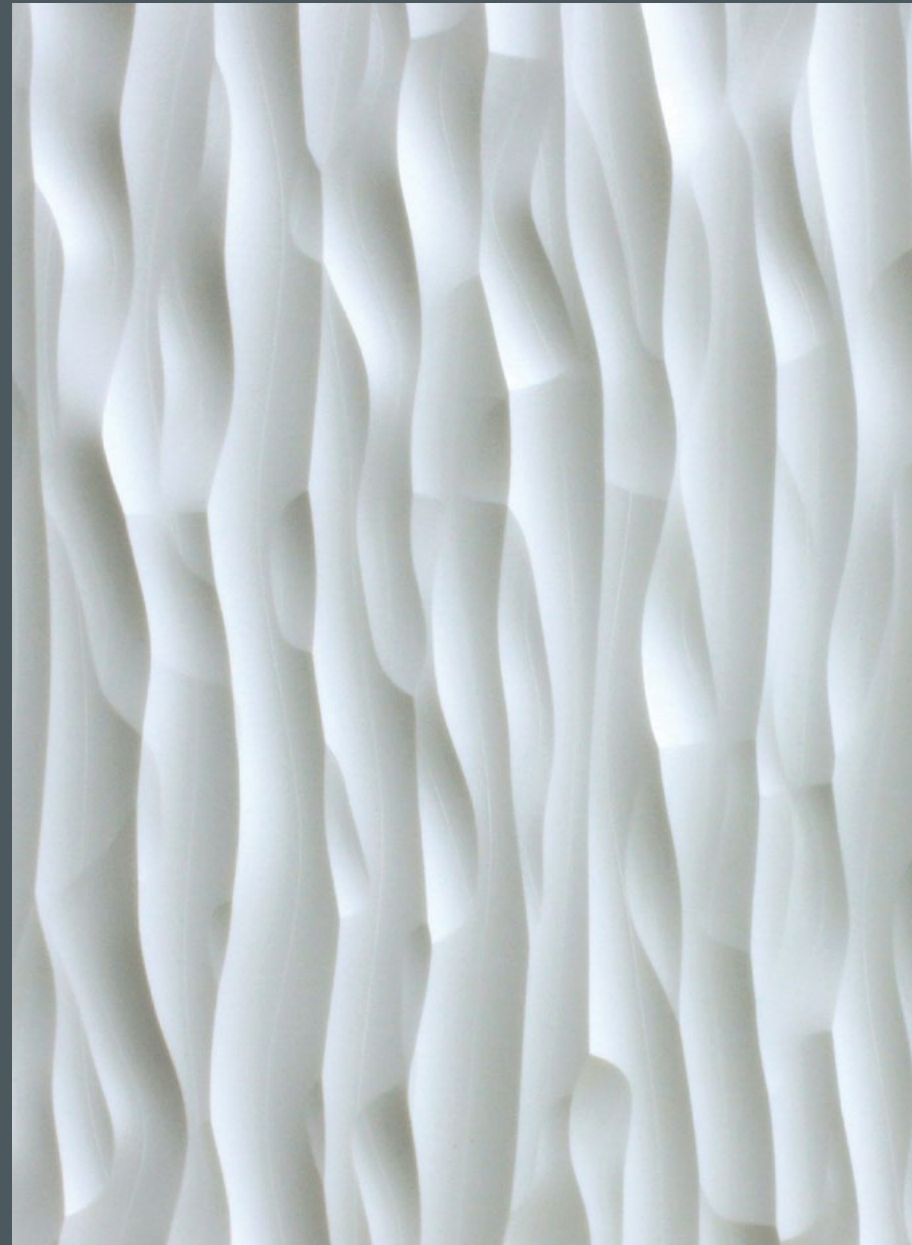
SOELBERG



HENRY SCHEIN | COMMERCIAL FURNITURE CONCEPTS | AMERICAN FORK, UT



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LET THERE BE **LIGHT**



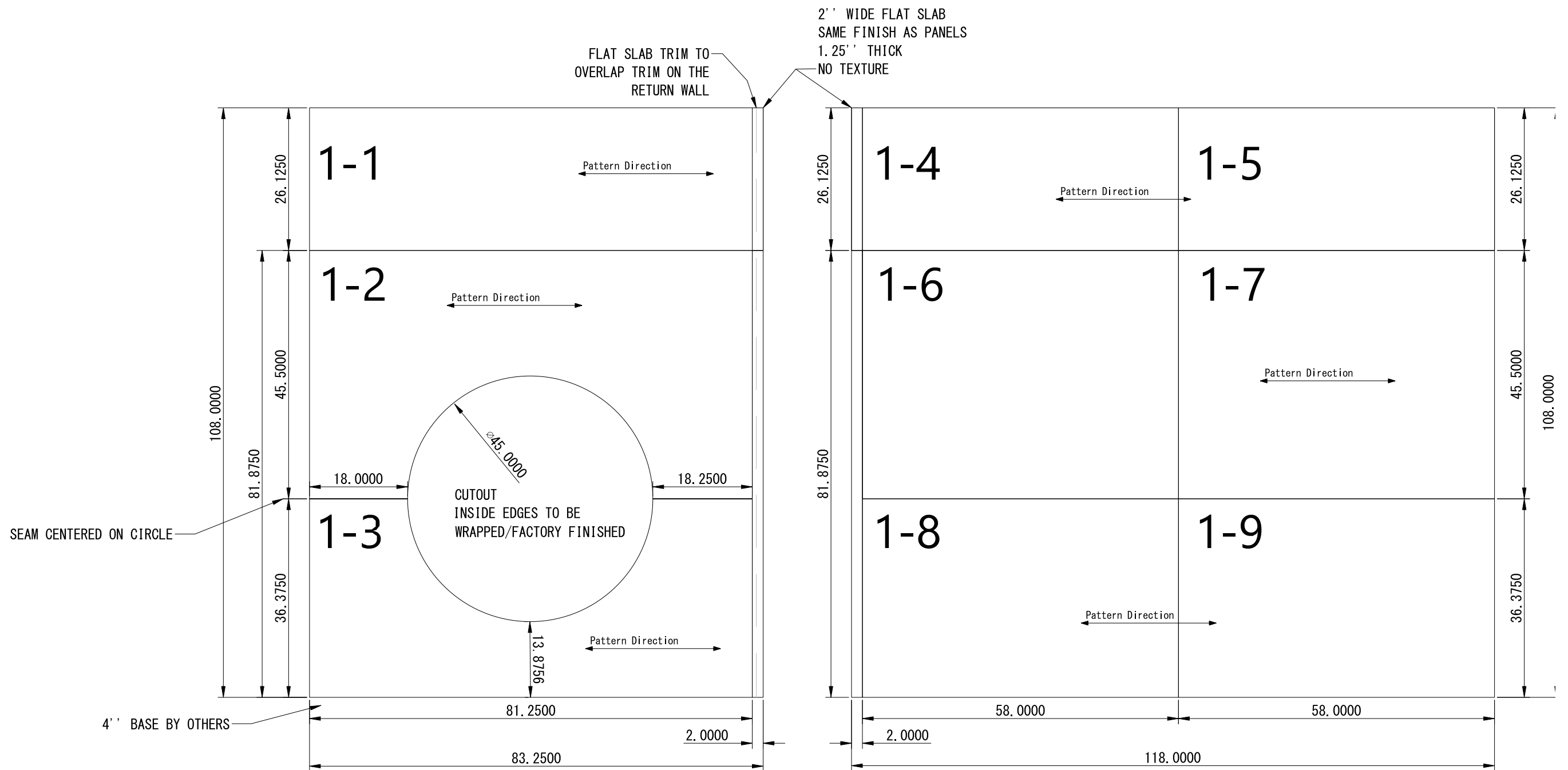
CHANGING LIVES WITH
TEXTURE



THE ROSEDALE SCHOOL | BCDM ARCHITECTS | AUSTIN, TX

THE TEXTURE EXPERIENCE

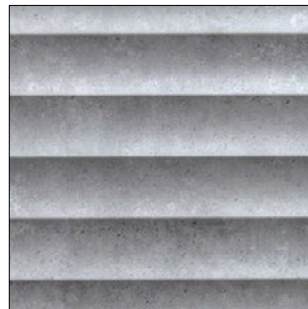
SOELBERG



106.2 - AREA A HALL/COMMONS A113 - SOUTH ELEV

TWP-1

Pattern Direction



Pattern: Flauto



Finish: Glacier White



SOELBERG



TRUE FORM AND FUNCTION

SOELBERG

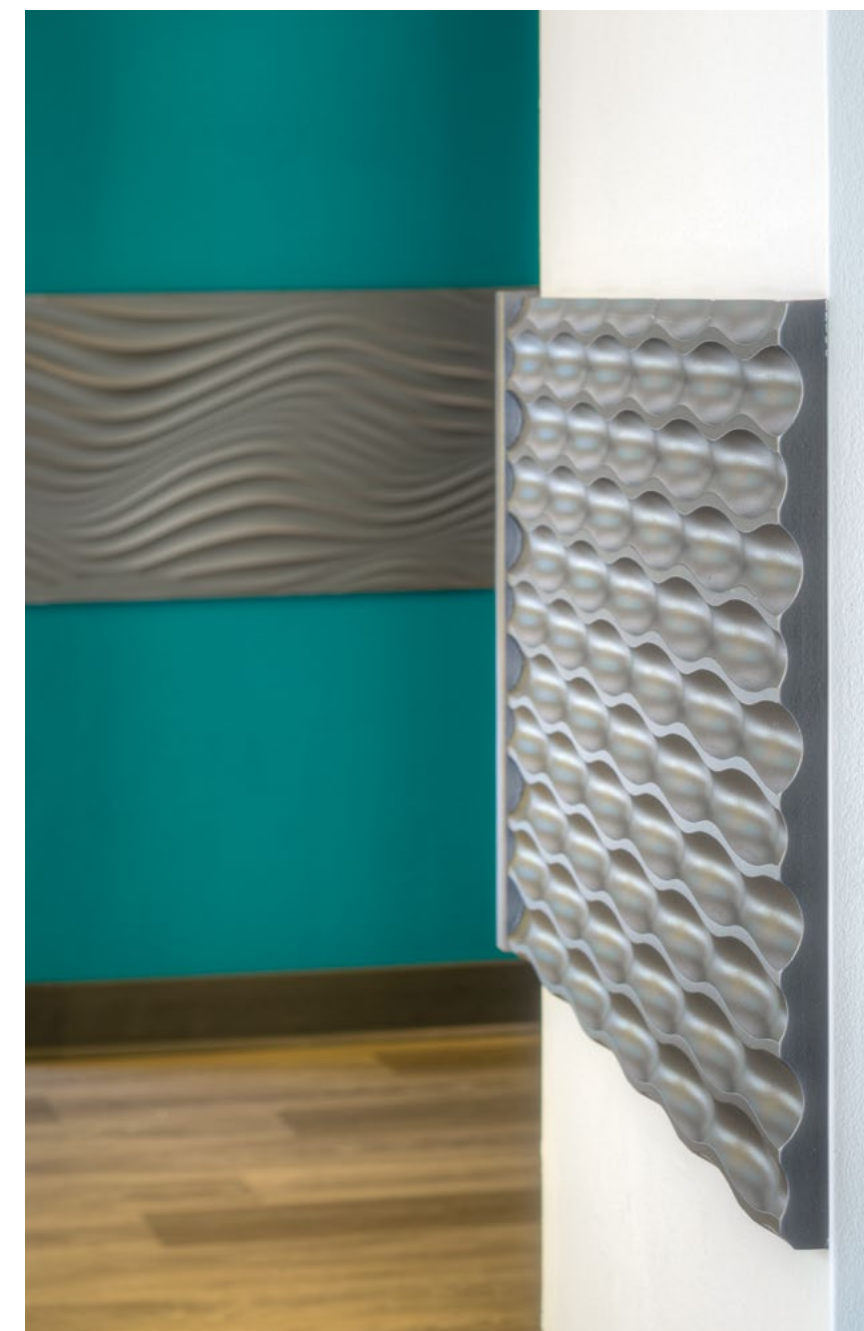
THE IMPACTS OF TEXTURE

#WESPEAKFLUENTTEXTURE

ELIZABETH DELONG SCHOOL FOR THE DEAF & THE BLIND | JACOBY ARCHITECTS | SPRINGVILLE, UT

SOELBERG





WAYFINDING TEXTURE FOR THE BLIND

SOELBERG



SOELBERG

WALLS THAT DO THE WORK



**YOU TOO CAN SPEAK
FLUENT TEXTURE**

SOELBERG

SOELBERG